

Crypto DeFi Digest

June 28, 2022

CeFi, DeFi, and Everything In Between



Walter Teng, CFA
DIGITAL ASSET STRATEGY ASSOCIATE

Key Takeaways

- Over the past two weeks, we have seen the bear markets bringing out the worst in digital asset markets. We attempt to define and outline the differences and similarities of these entities that are crucial infrastructures in digital asset markets.
- Centralized Finance (CeFi) encompasses intermediaries that work with other centralized service providers to offer financial products and services to their customers.
 Conversely, Decentralized Finance (DeFi) comprises platforms that leverage smart contracts to offer similar products and services, all in a permissionless manner.
- Three Arrows Capital (3AC) started as a prop shop but began to take external capital from CeFi to lever up on their own equity, far beyond their legal remit. If we can extract any lessons from 3AC's unwinding, perhaps this serves as a reminder of the Halo Effect when it comes to fund managers in crypto.
- While 3AC exemplified the opacity of CeFi dealings, not all DeFi protocols are
 transparent and immutable, despite users self-custodying their own funds. Solend, the
 largest borrowing and lending platform on Solana, voted to control the funds of their
 largest depositor on the platform. They later reversed this decision, undermining
 decentralization and immutability in DeFi.
- Solend's governance fiasco was only made possible by 'upgradeable smart contracts',
 which allows developers to iteratively add new features to their projects, or fix any
 bugs they may find in production. Done correctly, smart contact code should be
 upgraded by a DAO controlled by the community that collectively owns the protocol,
 not by the developers directly.



- Solend was not the first DeFi protocol to do so Merit Circle (MC) held a vote to cancel Yield Guild Game's (YGG) SAFT in May. Although MC put forth credible arguments for the removal of YGG as a seed investor, this sets a dangerous precedent for future deals.
- Closing Thoughts: The crypto winter of '22 has been a challenging time for digital asset markets. The takeaway from all these different developments and stakeholders is that crypto still has a long way to go before we deserve mainstream adoption. Investors should look for projects that are ideologically and practically aligned with the permissionless, peer-to-peer, governance-minimized protocols that represent the backbone of this industry.

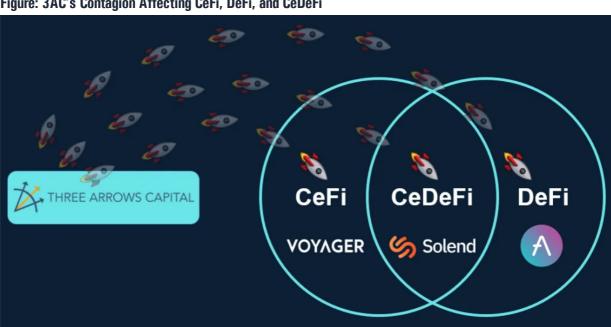


Figure: 3AC's Contagion Affecting CeFi, DeFi, and CeDeFi

Over the past two weeks, we have seen the bear markets bringing out the worst in digital asset markets. Rumors of insolvency flew rampant in the face of volatility, affecting behemoths that were previously deemed 'too sophisticated/large to fail.'

Celsius, which we covered in detail in The Tide Pulling Out, was one of the first to waver, fueling fears of contagion in this nascent space. We then wrote about 3AC's unwinding in Three Arrows (Right to the Chest), noting how even behemoths in the space are susceptible to hubris and mental bias.



It is more important now than ever to discern the rumors from the truth, the guilty from the innocent. Only by continually identifying (ir)responsible actors and extracting learnings from each black swan event, can we advance the space towards mainstream adoption.

CeFi & DeFi

Before diving into the specifics, we attempt to define and outline the differences and similarities of these entities that are crucial infrastructures in digital asset markets. Centralized Finance (CeFi) encompasses intermediaries that work with other centralized service providers to offer financial products and services to their customers. Some prominent examples include crypto exchanges such as Binance and FTX, custodians such as BitGo, and prime brokerages such as FalconX.

Conversely, Decentralized Finance (DeFi) comprises platforms that leverage smart contracts to offer similar products and services, all in a permissionless manner. Using DeFi protocols necessitates technical knowledge and autonomy, leaving users susceptible to losses from buggy code, malicious actors, and simple user errors.

Figure: CeFi & DeFi Side-by-Side Comparison

#	Characteristics	CeFi	DeFi				
1	Custody	Delegated custody	Self-custodied				
2	Access	Permissioned	Permissionless				
3	Transaction History	Opaque	Transparent				
4	Regulation	Regulated	Semi-regulated				
5	Portfolio Denomination	Fiat	Stablecoins				
6	Customer Support	Existent	Non-existent				
7	Counterparties	Authenticated	Pseudonymous				
8	Fund Security	Accountable	Unaccountable				
9	Composability	Not Composable	Composable				
10	Software	Closed-source	Open-source				
	* Table represents majority of CeFi & DeFi entities, with some being exceptions to the rule.						

Source: Fundstrat

Prior to insolvency issues in recent weeks, CeFi was generally considered 'safer' than DeFi due to its regulatory scrutiny and accountability towards user funds, offering returns of DeFi in exchange for a spread. Illustrated by the examples below, however, the lines between CeFi and DeFi are getting increasingly blurry, birthing the term 'CeDeFi.'



Final Thoughts on Three Arrows Capital

For those who missed last week's Crypto Weekly, <u>Three Arrows Capital</u> ('3AC') was once regarded as a premier multi-strategy hedge fund in the Southeast Asian region. Established by former classmates Su Zhu and Kyle Davies in 2012, the fund was rumored to have <u>\$10</u> - <u>\$18</u> <u>billion</u> AUM at its peak. 3AC started as a prop shop but began to take external capital to lever up on their own equity, far beyond their legal remit.

Figure: 3AC's Registration Parameters with MAS

Licence Type/Status

Registered Fund Management Company

A Registered Fund Management Company is only permitted to serve up to 30 qualified investors, and manage assets of not more than S\$250 million. Due to its restricted clientele and managed assets size, it is not subject to the full set of rules that apply to a licensed fund management company. For more details, please refer to the Guidelines on Licensing, Registration and Conduct of Business for Fund Management Companies.

Source: Monetary Authority of Singapore(MAS)

3AC's woes started with the unwinding of \$LUNA & \$UST, as they had committed more than \$200m to buy locked \$LUNA tokens as part of Luna Foundation Guard's \$1 billion raise in February. While they were not the only fund caught offside (50% of hedge funds had some form of exposure to \$LUNA), 3AC had borrowed against relatively illiquid products \$GBTC (Grayscale) and \$stETH (Lido Finance) to be long on other assets.

"Having a large amount of leverage is like driving a car with a dagger on the steering wheel pointed at your heart. If you do that, you will be a better driver. There will be fewer accidents but when they happen, they will be fatal."



Warren Buffett

And indeed, leverage proved fatal to 3AC. Luna's collapse introduced a significant amount of BTC sell pressure into the market, which in turn hurt the collateral ratios of their leveraged positions. To make matters worse, the Fed's liquidity tightening measures exacerbated the prices at which they could exit - stETH traded at 7% discount to ETH earlier this month and the GBTC discount to NAV reached all time lows at ~34%.

Consequently, <u>3AC repaid 40k ETH and removed 100k stETH from Aave in the last two weeks alone</u>. Established DeFi protocols (such as Aave) performed as designed, highlighting their permissionless nature during this period of market volatility.

Despite their efforts to de-leverage, 3AC has confirmed to be <u>liquidated by FTX</u>, <u>Deribit and BitMEX</u> and has largely remained in radio silence, except for the tweet below confirming their distressed situation.

Source: Twitter

Funds blowing up are nothing new, even for giants like 3AC (cc: Archegos Capital Management). But their size was size, and undercollateralized leverage across multiple counterparties spelled contagion. 3AC's once stellar reputation in the space served as a double-edged sword - lenders across the industry have been extending leverage to them, even uncollateralized ones.



Figure: Voyager's Q1 '22 Debtor Breakdown

As of March 31, 2022 and June 30, 2021, the crypto assets loaned disaggregated by significant borrowing counterparty was as follows (in thousands):

Borrowing Rates	March 31, 2022		June 30, 2021	
1.0% - 7.5%	\$	728,160	\$	-
2.0% - 9.0%		326,317		-
4.0% - 13.5%		295,115		-
1.0% - 15.0%		252,267		-
1.0% - 30.0%		141,228		164,085
0.5% - 8.9%		119,488		57,975
10.0%		34,908		137,056
1.0% - 10.0%		124,961		34,445
	\$	2,022,444	\$	393,561
	2.0% - 9.0% 4.0% - 13.5% 1.0% - 15.0% 1.0% - 30.0% 0.5% - 8.9% 10.0%	2.0% - 9.0% 4.0% - 13.5% 1.0% - 15.0% 1.0% - 30.0% 0.5% - 8.9% 10.0%	2.0% - 9.0% 326,317 4.0% - 13.5% 295,115 1.0% - 15.0% 252,267 1.0% - 30.0% 141,228 0.5% - 8.9% 119,488 10.0% 34,908 1.0% - 10.0% 124,961	2.0% - 9.0% 326,317 4.0% - 13.5% 295,115 1.0% - 15.0% 252,267 1.0% - 30.0% 141,228 0.5% - 8.9% 119,488 10.0% 34,908 1.0% - 10.0% 124,961

Source: Voyager

Although the details of their insolvency remain opaque, several stakeholders have accused 3AC of gross negligence. So far, seven counterparties are speculated to have some exposure towards 3AC's bad debt, with potentially more to surface as liquidity continues to tighten. Voyager reported \$666m in uncollateralized, unrepaid loans from 3AC, reflecting 33% of their loan book per their Q1 '22 report.

But the 3AC saga didn't stop with financial degeneracy (read: irresponsible leverage) - some have accused them of criminal wrongdoing. DeFiance Capital and Starry Night Capital, once closely linked to 3AC, have worked to distance themselves from the troubled firm after rumors of 3AC illegally tampering with their funds. <u>Arthur hinted at a relationship gone sour</u>, while <u>Starry Night Capital moved their entire portfolio to a single wallet address</u>.

Even smaller firms were not spared. 3AC allowed smaller firms to trade through their account, effectively running an unlicensed prime broker. 8 Blocks Capital alleged that 3AC withdrew \$1m of their funds and 'ghosted' them upon requests to withdraw their own capital.



Figure: 8 Blocks Capital CEO Alleging that 3AC Misappropriated Their Funds



Source: Twitter

These stakeholders and creditors lent funds and dealt with 3AC off-chain, aptly **illustrating CeFi's lack of transaction history transparency** as described above. If we can extract any lessons from 3AC's unwinding, perhaps this serves as a reminder of the Halo Effect^[1] when it comes to fund managers in crypto.

These funds are run by humans (albeit smart ones) and are susceptible to the same mental biases as you and I. They face the same in hubris and deterministic thinking in the face of success in the bull markets. Let this serve as a reminder that markets are often unpredictable, even for the mortals that many put atop a pedestal.

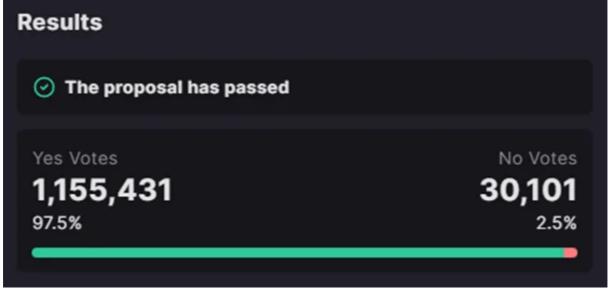
As of last week, 3AC's Kyle Davies has commented that they are <u>"exploring options including asset sales and a rescue by another firm"</u>, although it is unclear which firm is interested in assuming their bad debt. While the full extent of 3AC's contagion is still unknown, we plan to follow and report on relevant developments. In the meantime, we have compiled a <u>bundle of public wallets we believe to be owned by 3AC here</u>.

Solend - Solana's CeDeFi Protocol



While 3AC exemplified the opacity of CeFi dealings, **not all DeFi protocols are transparent and immutable**, despite users self-custodying their own funds. Solend, <u>the largest borrowing</u> <u>and lending platform on Solana by TVL</u>, held their first governance vote to control the funds of their largest depositor on the platform, which passed with a 97.5% majority.

Figure: Solend's First Governance Proposal (SLND1) Poll Results



Source: Solend Governance Forum

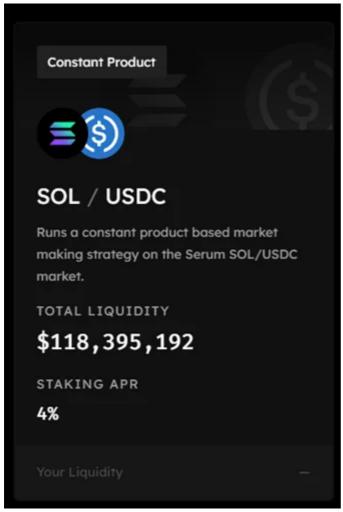
As of 19th June, this particular whale had 5.7M SOL deposited (\$170M) on Solend and borrowed \$108M of USDC and USDT against it. Due to the market downturn, their position had a liquidation price of \$22.30, with Solana's price reaching an all-time-low of \$26.63 over the past two weeks.

Understandably, the Solend team grew nervous about the implications of the whale's liquidations. Similar to 3AC, the whale's size was also size, comprising 25% of Solend's TVL, 95% of SOL deposits, and borrowed 88% of USDC available.

In the face of the whale's liquidation, the entire Solana ecosystem would also be put at risk, let alone Solend. Given that liquidators generally market sell on DEXes to lock-in profits, they would be especially active and spamming the liquidate function to reap liquidation fees, which has been known to be a factor causing Solana to go down 12 times so far in 2022.



Figure: Deepest On-chain SOL Liquidity



Source: Atrix

The whale's position was also larger than the deepest on-chain liquidity pool. This meant that their liquidation would crash the on-chain price of \$SOL, putting other borrowers at risk of further cascading liquidations. The proposal of selling the whale's funds via Over-The-Counter (OTC) trades instead of through DEX(es) would hence avert the sell-pressure off-chain.

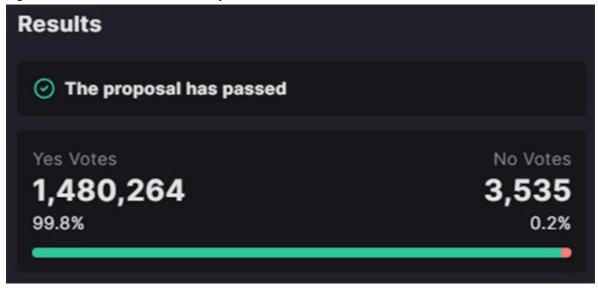
One of the lessons from Celsius' insolvency in <u>Crypto Weekly: The Tide Pulling Out</u> was 'not your keys, not your cheese.' However, Solend's <u>first governance proposal</u> to take control of user funds was an anomaly in DeFi of 'custody your keys, still not your cheese.'

Although controlling the whale's funds would save \$SOL price and Solend in the short term, doing so would have far grimmer implications for DeFi long term. The decentralization ethos which attracted us to the space would effectively be compromised, rendering the largest borrowing/lending market in Solana DeFi indistinguishable from 'CeDeFi.'



Since the passing of the first proposal, the Solend team has received strong criticism for even suggesting taking control of the whale's funds on the platform. In response, they held another governance vote to reverse the first proposal, which also passed with an overwhelming majority.

Figure: Solend's First Governance Proposal (SLND1) Poll Results



Source: Solend Governance Forum

While we understand that Solend was caught between a rock and a hard place, their complete '180' within the span of days casts light on the fragility of governance in crypto. They demonstrated that governance proposals can be reversed, **undermining another core DeFi** pillar - immutability.

Upgradeable Smart Contracts

Solend's dizzying governance dance was only made possible by 'upgradeable smart contracts'. These contracts can be upgraded to modify their code, while preserving their address, state, and balance. Optimistically, this functionality allows developers to iteratively add new features to their projects, or fix any bugs they may find in production.

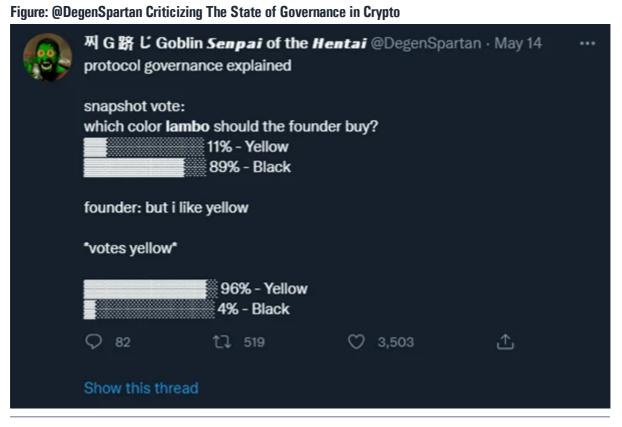
But alas, developers are humans, too. Having witnessed the bull market run of 2021 and the value that their protocols have attracted, some have abused upgradeable smart contracts to gain short-term protection at the expense of long-term viability. This is where DeFi starts to creep into CeFi territory, where DeFi protocols can leverage upgradeable smart contracts to change the rules of the game.



Upgradeable smart contracts are not in and of themselves evil - they will be necessary for DeFi protocols to continually experiment and build towards the decentralized financial system that we long for. Having said that, proper safeguards such as timelocks^[2] and actual decentralization (developers and VCs do not vote on governance proposals) are necessary to ensure the absence of foulplay.

Done correctly, smart contact code should be upgraded by a DAO controlled by the community that collectively owns the protocol, not by the developers directly. If the DAO is sufficiently decentralized, it's trustless adaptation towards sustainable design. Solend is an example of DAO governance done incorrectly by using upgradeable smart contracts.

Mutable DeFi Governance



Source: Twitter



Funnily enough, this is not the first time governance has been abused in crypto. In May, <u>Merit Circle (MC) held a vote to cancel Yield Guild Game's (YGG) SAFT^[3]</u>, claiming that the gaming guild added close to no value since investing in the seed round. The proposal involved refunding YGG their initial investment, and removing their MC seed tokens from circulation.

Although MC put forth credible arguments for the removal of YGG as a seed investor, this sets a dangerous precedent for future deals. Projects can effectively cancel private deals done in the past, should the majority of token holders agree. Because of crypto's quality of pseudonymity, the project team and close affiliates can collude and vote for the outcome they want, making 'majority' less meaningful.

MC later <u>passed another proposal to buy out YGG's 30x returns by buying out their \$MC allocation, albeit at a discount</u>. In this case, it doesn't help that the motives are blurry given that both MC and YGG compete in the same Play-to-Earn space.

Closing Thoughts

The crypto winter of '22 has proved to be a challenging time for digital asset markets as a whole. Funds that were once regarded as heroes have turned into villains. CeFi is regulated but has obscurity mimicking that of TradFi. Much of DeFi that was supposed to be decentralized proved to be centralized after all.

The takeaway from all these different developments and stakeholders is that **crypto still has a long way to go before we deserve mainstream adoption**, much longer than we would expect. Those interested in protecting themselves at the expense of the crypto ethos have reared their ugly heads and will perish.

Dangerous and important precedents are being set right now, and investors should be paying attention: look for projects that are ideologically and practically aligned with the permissionless, peer-to-peer, governance-minimized protocols that represent the backbone of this industry.

If no learnings are drawn from these mistakes, we will be creating a financial system that masquerades as something superior, whilst being subject to the same human flaws as the incumbent. Our saving grace is that blockchain technology is valuable and superior, regardless of token price. It will be up to us - the builders, investors, and writers in the space to learn from these mistakes and continually build through the bear markets.



¹¹ The halo effect is the tendency for positive impressions of a person, company, brand or product in one area to positively influence one's opinion or feelings in other areas.

Timelocks are smart contracts that delays function calls of another smart contract after a predetermined amount of time has passed. Timelocks are mostly used in the context of governance to add a delay of administrative actions and are generally considered a strong indicator that a project is legitimate and demonstrates commitment to the project by project owners.

[3] SAFT stands for Simple Agreement for Future Tokens and is a form of an investment contract. They were created as a way to help new cryptocurrency ventures raise money without breaking financial regulations, specifically, regulations that govern when an investment is considered a security.



Disclosures

This research is for the clients of Fundstrat Global Advisors only. For additional information, please contact your sales representative or Fundstrat Global Advisors at 150 East 52nd Street, New York, NY, 10022 USA.

Analyst Certification (Reg AC)

Walter Teng, CFA, the research analyst denoted by an "AC" on the cover of this report, hereby certifies that all of the views expressed in this report accurately reflect his personal views, which have not been influenced by considerations of the firm's business or client relationships. Neither I, nor a member of my household is an officer, director, or advisory board member of the issuer(s) or has another significant affiliation with the issuer(s) that is/are the subject of this research report. There is a possibility that we will from time to time have long or short positions in, and buy or sell, the securities or derivatives, if any, referred to in this research.

Conflicts of Interest

This research contains the views, opinions and recommendations of Fundstrat. At the time of publication of this report, Fundstrat does not know of, or have reason to know of any material conflicts of interest.

General Disclosures

Fundstrat Global Advisors is an independent research company and is not a registered investment advisor and is not acting as a broker-dealer under any federal or state securities laws.

Fundstrat Global Advisors is a member of IRC Securities' Research Prime Services Platform. IRC Securities is a FINRA registered broker-dealer that is focused on supporting the independent research industry. Certain personnel of Fundstrat (i.e., Research Analysts) are registered representatives of IRC Securities, a FINRA member firm registered as a broker-dealer with the Securities and Exchange Commission and certain state securities regulators. As registered representatives and independent contractors of IRC Securities, such personnel may receive commissions paid to or shared with IRC Securities for transactions placed by Fundstrat clients directly with IRC Securities or with securities firms that may share commissions with IRC Securities in accordance with applicable SEC and FINRA requirements. IRC Securities does not distribute the research of Fundstrat, which is available to select institutional clients that have engaged Fundstrat.

As registered representatives of IRC Securities, our analysts must follow IRC Securities' Written Supervisory Procedures. Notable compliance policies include (1) prohibition of insider trading or the facilitation thereof, (2) maintaining client confidentiality, (3) archival of electronic communications, and (4) appropriate use of electronic communications, amongst other compliance related policies.

Fundstrat does not have the same conflicts that traditional sell-side research organizations have because Fundstrat (1) does not conduct any investment banking activities, (2) does not manage any investment



funds, and (3) our clients are only institutional investors.

This research is for the clients of Fundstrat Global Advisors only. Additional information is available upon request. Information has been obtained from sources believed to be reliable, but Fundstrat Global Advisors does not warrant its completeness or accuracy except with respect to any disclosures relative to Fundstrat and the analyst's involvement (if any) with any of the subject companies of the research. All pricing is as of the market close for the securities discussed, unless otherwise stated. Opinions and estimates constitute our judgment as of the date of this material and are subject to change without notice. Past performance is not indicative of future results. This material is not intended as an offer or solicitation for the purchase or sale of any financial instrument. The opinions and recommendations herein do not take into account individual client circumstances, risk tolerance, objectives, or needs and are not intended as recommendations of particular securities, financial instruments or strategies.

The recipient of this report must make its own independent decision regarding any securities or financial instruments mentioned herein.

Except in circumstances where Fundstrat expressly agrees otherwise in writing, Fundstrat is not acting as a municipal advisor and the opinions or views contained herein are not intended to be, and do not constitute, advice, including within the meaning of Section 15B of the Securities Exchange Act of 1934. All research reports are disseminated and available to all clients simultaneously through electronic publication to our internal client website, fundstrat.com. Not all research content is redistributed to our clients or made available to third-party aggregators or the media. Please contact your sales representative if you would like to receive any of our research publications.

Copyright 2022 Fundstrat Global Advisors LLC. All rights reserved. No part of this material may be reprinted, sold or redistributed without the prior written consent of Fundstrat Global Advisors LLC.

