2025 Year Ahead

Two "puts" make a right

After 20% back-to-back

Mid-year: 7,000

Year-end: 6,600



Contributors

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EXECUTIVE SUMMARY

There are strong tailwinds supportive of stocks in 2025. But we see this as a tale of "two years"

- **BASE CASE:** Equity risk-on first half, S&P 500 7,000. Visibility weakens, YE 2025 at 6,600.
- THESIS: TWO "PUTS" MAKE IT RIGHT:
 - Fed "put" as inflation eases and Fed focuses on supporting employment
 - Trump "put" as White House implements policies to boost confidence & EPS
 - Re-allocation of investor capital from cash/bonds to equities
- **TALE OF TWO HALFS:** After back-to-back 20% gains:
 - 5 precedents since 1871. Cumulative 4-yr +69% vs 2021-2024 tracking +27% (1-yr left)
 - 4 of 5 precedents saw stocks fall 3rd Year. Only positive was 1996.
 - 5 of 5 precedents saw stocks do worse in second half of year 3 (2025)
- WHAT COULD GO WRONG: To us, the downside risks are:
 - DOGE too effective and GDP falls on spending cuts
 - Tariffs are actually implemented and GDP impacted
- **EPS:** We see 2025/2026 EPS growth to \$275/\$300 (yoy 13%/9%) cyclical driven EPS.
 - corporate capex fell past few years, but easing FCIs mean capex recovers.
 - potential GDP recoveries in Europe/Asia and
 - weaker USD suggests upside to EPS.
 - Productivity improving.
- P/E: P/E expanding in 2025 towards 22X P/E '26E (vs 21X P/E '25E today). Since 1937, the highest P/E realized when yields 3.5% to 5.5%. When between 4% to 5%, P/E is >18X 65% of the instances.
- BEST IDEAS: top sector pick Small-cap (\$IWM), Financials (\$XLF), Industrials (\$XLI), & Bitcoin-related.
- 2025 S&P 500 TARGET: Mid-year 7,000. Year-end 6,600 which is 22X 2026 EPS of \$300.



12/10/2024



STRATEGISTS: YE '25 S&P 500 Targets

STRATEGISTS: Strategist Estimates for 2025

YE '25

Source: Fundstrat, Bloomberg

		1L 20 001	11 20	11 20
Firm	Strategist	500 Target	EPS Est.	EPS Est.
Oppenheimer	John Stoltzfus	7,100	\$275	-
Wells Fargo	Chistopher Harvey	7,007	\$274	\$319
Deutsche Bank	Binky Chadha	7,000	\$282	-
Yardeni Research	Ed Yardeni	7,000	\$285	\$320
Societe Generale	Manish Kabra	6,750	\$271	-
BMO	Brian Belski	6,700	\$275	-
HSBC	Nicole Inui	6,700	\$268	-
Natixis	Emilie Tetard	6,700	-	-
Bank of America	Savita Subramanian	6,666	\$275	-
Scotia Bank	Hugo Ste-Marie	6,650	\$255	\$296
Fundstrat	Tom Lee	6,600	\$260	\$300
Barclays	Venu Krishna	6,600	\$271	-
RBC Capital Markets	Lori Calvasina	6,600	\$271	-
Ned Davis Research	Ed Clissold	6,600	\$254	-
CFRA	Sam Stovall	6,585	\$272	-
Morgan Stanley	Michael Wilson	6,500	\$271	\$303
Goldman Sachs	David Kostin	6,500	\$268	\$288
JP Morgan	Dubravko Lakos-Buja	6,500	\$270	-
Citi	Scott Chronert	6,500	\$270	-
UBS	Jonathan Golub	6,400	\$257	\$275
BNP Paribas	Dennis Jose	6,300	\$270	-
Cantor	Eric Johnston	6,000	\$267	-
BCA Research	Peter Berezin	4,450	-	-
Stifel	Barry Bannister	-	\$252	-
Evercore ISI	Julian Emanuel	-	\$248	-
	Average	6,539	\$268	\$300
	Median	6,600	\$270	\$300
	High	7,100	\$285	\$320
	Low	4,450	\$248	\$275
	# Estimates	23	23	7
	" Louinatos	20	20	•

YE '25 S&P FY '25

FY '26

Our YE 2025 inline with Street





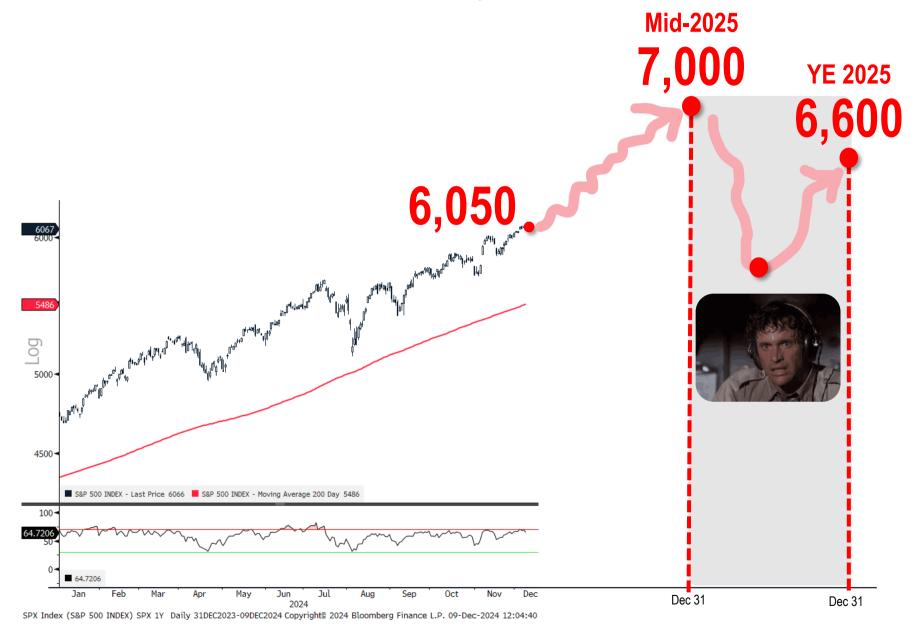


Source: Internet

fundstrat



2025 YEAR AHEAD: Better first half, worse second half



Source: Fundstrat, Bloomberg





BACK-2-BACK 20%: 2024 3-yr cumulative lower vs 5 precedents

Dook to book

Instances S&P 500 Annual Return >=+20% for 2 Consecutive years
Since 1871*

				Back t	o back					
		3-yr trailing		+2	0%	Forwar	d return	2-yr forward		3-yr forward
	Signal	Year	Year	Year	Year	Year	Year	Year	Year	Year
	Year	-2 to 0	-2	-1	0	+1	+2	+1 and +2	3	+1 to +3
	1880	91%	11%	43%	21%	-4%	-2%	-6%	-11%	-16%
	1928	82%	4%	27%	38%	-12%	-28%	-37%	-47%	-67%
	1936	72%	-5%	41%	28%	-39%	25%	-24%	-5%	-27%
	1955	71%	-7%	45%	26%	3%	-14%	-12%	38%	21%
	1996	59%	-2%	34%	20%	31%	27%	66%	20%	98%
	Average	75%	0%	38%	27%	-4%	1%	-3%	-1%	2%
3-yr gain '21-'24 low	er	27%	-19%	24%	27%					

Source: Fundstrat, Bloomberg, FRED

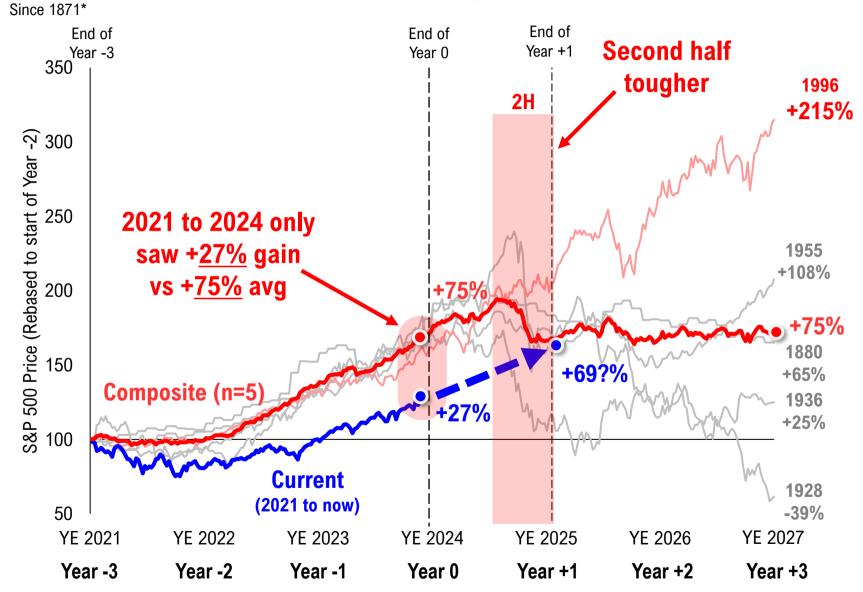


^{*}Cowles Index used from 1870-1927, S&P 500 Index used from 1928-2024



BACK-2-BACK 20%: 2021-2024 cumulative returns trail precedents

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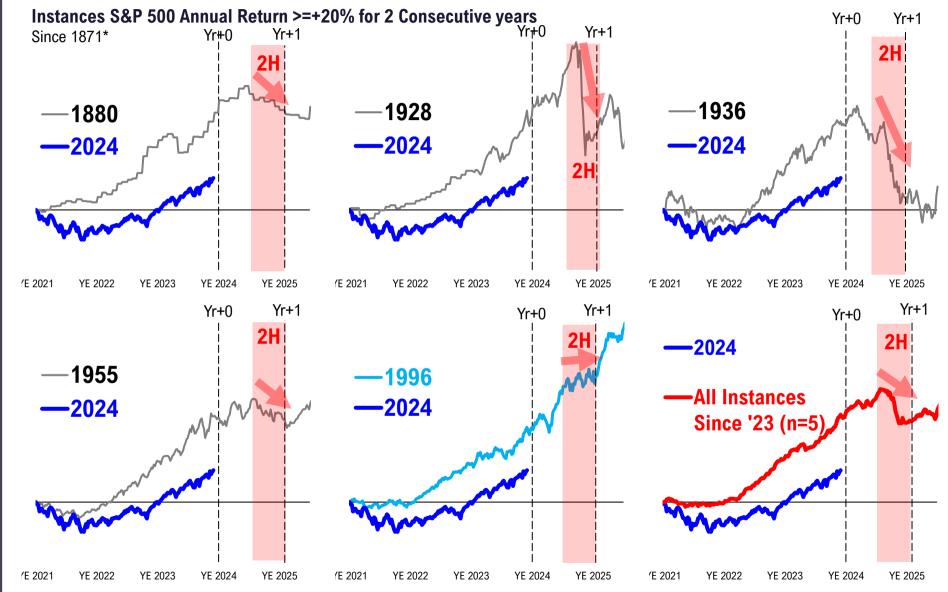
Source: Fundstrat, Bloomberg, FRED





Second half sees worse returns

BACK-2-BACK 20%: Second half Year+1 (2025) tougher...unless 1997



Source: Fundstrat, Bloomberg, FRED



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- <u>STRONGER TAILWINDS</u> FOR SMID GRANNY THEMES

 SPACE Al/Labor → Musk involvement in new White House moves "space" forward LONGEVITY Millennials → Millennials are the most "obese" generation ever. MAHA DOGE Easing financial conditions + Al → Palantir/Al gain from DOGE
- STOCK PICKING: Correlations between stocks falling to 20 year lows.
 - Good for stock picking → SMID Granny Shots, Newton's upticks
 - reduced impact from macro drivers, except Fed
- ROTATION OUT OF "RISK-FREE": Capitulation of "cash is a strategy"





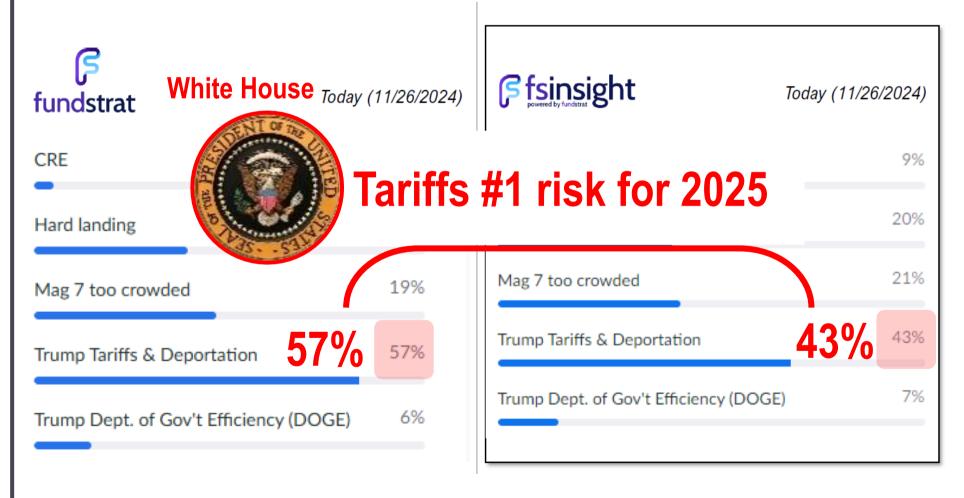
White House UNKNOWNS: What will market resolve in 20252

		impact oi	i equities
		1H	2H
•	INFLATION: Inflation tracks sub-3% on housing and used cars	个个	^
•	FINANCIAL CONDITIONS: FCI ease as Fed ends "inflation war"	ተ ተ	个个
•	MORTGAGE RATES: 30-yr drops to 6% as spread to 10Y normalizes	^	^
•	DOGE: How effective will the efforts of Elon and Vivek be?	^	Ψ
•	TARIFFS + DEPORTATIONS: Impact unknown	Ψ	Ψ
•	GLOBAL GROWTH: Lift as Europe/or China emerge from stagnation	Ψ Ψ	^
•	PENT-UP DEMAND: US companies expand due to pent-up demand	^	ተተ
•	BROADENING PROFITS: S&P 500 profits gain >10%	^	个个
•	SENTIMENT: Investors become bullish	^	Ψ
	INVESTOR FLOWS: Investors allocate out of cash into equities	^	^





7. What do you see as the biggest risk to markets?







TARGET: S&P 500 YE Target 6,600

	Mid-year fundstrat	YE 2025 fundstrat	
2026 EPS (% vs 2025)	\$300 (+9%)	\$300 (+9%)	P/E <u>de-rates</u> in second half of 2025
P/ '26E EPS	23.3X	22.0X	
Implied Price	7,000	6,600	
Market breadth	Expanding	Expansive	

Source: Fundstrat



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P/E: Expanding by 2.0X P/E Year +1... not demanding

'25 and '26 PE Ratio and FCF Yield by Sector

Sorted from Highest to Lowest, '26 EPS

	,		Г		1	
		PE Ratio	FCF Yield	PE Ratio	FCF Yield	
	Sector	('25 EPS)	('25)	('26 EPS)	('26)	
1	FANG+	32x	2.7%	27x	3.3%	
2	Tech ex-FANG+	24x	3.8%	21x	4.6%	
3	Consumer Staples	22x	3.8%	21x	4.3%	
4	Industrials	23x	3.9%	20x	4.7%	
5	Discretionary ex-FANG+	20x	4.9%	18x	5.1%	
6	Real Estate	19x	4.2%	18x	4.7%	
7	Materials	20x	4.1%	17x	4.9%	
8	Utilities	18x	-1.3%	17x	-0.2%	
9	Healthcare	18x	5.5%	16x	6.1%	
10	Financials	17x	4.2%	15x	3.6%	Year+1 P/E expands
11	Energy	14x	7.4%	12x	8.5%	from 20X to 22X
12	Comm. Services ex-FANG+	11x	10.4%	11x	11.0%	, 110111 20% 10 22%
	S&P 500	22x	3.8%	20x	4.4%	
	S&P 500 ex-FANG+	19x	4.4%	17x	5.0%	
Soul	rce: Fundstrat, Bloomberg, Factset		C	urrent P/	E	
				Year +1		

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SECTOR: Top Sectors + Upgrades/Downgrades

S&P 500 Sector Views and #1 Sector Pick Performance

OW = Overweight. UW = Underweight. N = Neutral

	2021	2022	2023	2024	2025
S&P 500	+27%	-19%	+24%	+27%	
Small-cap				OW 1+18%	0W 1
Bitcoin	OW	OW	OW	OW	ow 1
Cyclicals					
Consumer Discretionary	OW <mark>1</mark> +24%	OW	OW	OW	OW
Industrials	0W 3	N	ow 3	0W 2	OW
Information Technology	OW	ow 2	OW 1 +57%	ow 3	OW
Communication Services	OW	ow	OW	$N \rightarrow ow$	ow
Materials	OW	N	N	N	N
Near-Cyclicals					
Energy	0W 2	OW 1+59%	ow 2	OW OW → N	N
Financials	OW	ow	OW	0W <mark>1</mark> +31%	ow 1
Real Estate	UW	UW	UW	OW	OW
Defensives					
Consumer Staples	UW	N	UW	UW	UW
Healthcare	N	0W 3	OW	OW OW → N	
Utilities	UW	UW	UW	<i>UW</i> UW → N	N





COMPARATIVE SECTOR: Top 3 Ranks by Sector Heads

S&P 500 Sector Views for 2025

OW = Overweight. UW = Underweight. N = Neutral

on ordinalgini on ond	Market Cap (\$B)	Macro Strategy Thomas Lee	Technical Strategy Newton*	Quantitative DQM Tireless Ken			
Small-cap	\$3,392	OW	N	N			
Bitcoin	\$1,894	OW	OW	OW			
Cyclicals	\$32,899						
Consumer Discretionary	5,994	ow	OW	N			
Industrials	4,510	ow 2	ow 1	ow			
Technology + Comm. Svc	21,304	ow 3	0W 2	ow 1			
Materials	1,081	N	UW	UW			
Near-Cyclicals	\$10,085						
Energy	1,798	N	UW	UW			
Financials	7,124	ow 1	OW 3	0W 2			
Real Estate	1,162	OW	N	N			
Defensives	\$10,163						
Consumer Staples	3,345	UW	UW	UW			
Healthcare	5,580	N	UW	UW			
Utilities	1,238	N	N	ow <u>3</u>			



^{*} Official ratings from Mark Newton will be published in his outlook on 1/7/2025.



2025: Key Themes and Market Expectations

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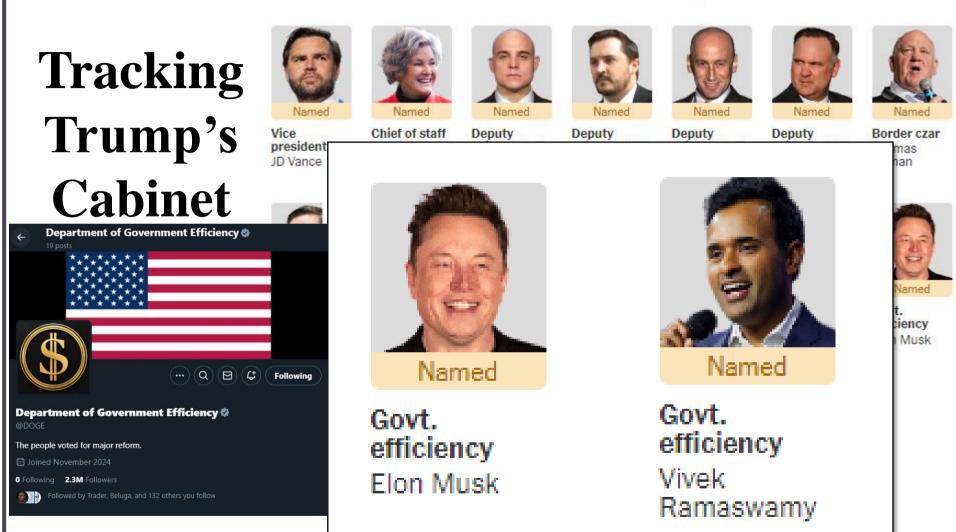
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The New Hork Times

No confirmation required



By June Kim, Karen Yourish and Jasmine C. Lee

Updated Nov. 16, 2024

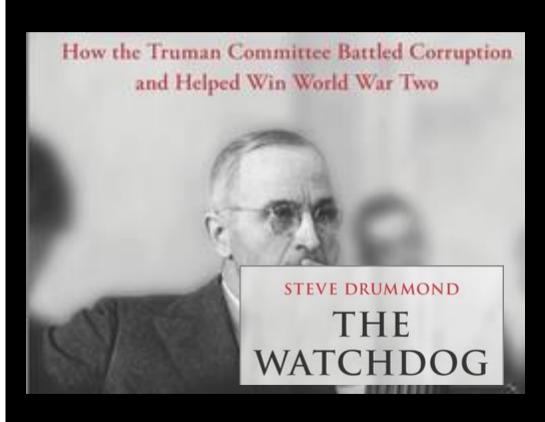


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WWII

2025











As committee chair, Senator Truman resisted pressure from President Franklin D. Roosevelt to stack the committee with New Deal Democrats, choosing instead to build a bipartisan team of men he considered to be practical and honest, regardless of party affiliation:

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Democratic Senators

- Harry Truman, Missouri
- Thomas Connally of Texas,
- Carl Hayden of Arizona,
- James Mead of New York, and
- Monrad Wallgren of Iowa

Republican Senators

- Senators Joseph Ball of Minnesota and
- Ralph Owen Brewster of Maine





"There is no substitute for facts" Harry S. Truman

Senator Truman appealed to the American public on CBS Radio, asking that they write to the committee if they saw defense-related waste in their communities.

The committee routinely read the citizen letters sent in and often used them as starting points in its investigations.

The Truman Committee not only uncovered substantial misuse of government funds but helped to build the public's trust in Congress.



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March 1943, Time Magazine featured "Investigator Truman"



- Excessive spending by contractors cost an estimated \$250 million.
- The Carnegie-Illinois Steel Corporation sold faulty slabs of steel to be used in shipbuilding and falsified quality control reports;
- Defective engines made by the Curtiss-Wright Company and used in airplanes led to the death of student pilots;
- Standard Oil Company and Alcoa, which had exclusive patents or monopolies on critical war materials, had intentionally slowed the development of substitutes or created artificial shortages; and
- The Remington Company, according to Senator Truman, got "\$600,000 for acting as advisors to the Government" but in his words: "nobody knows what this advice is or what it is worth."
- Saved the government \$10 15 billion







x.com to be central in Trump presidency

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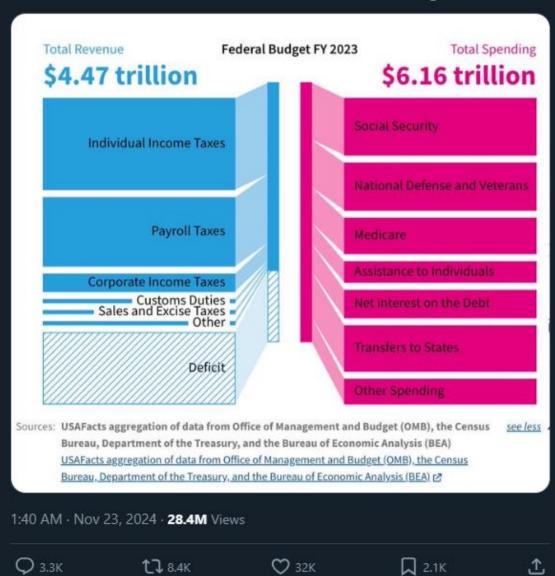
DOGE: \$\$\$



In FY2023, the U.S. Government spent \$6.16. trillion while only bringing in \$4.47 trillion.

The last budget surplus was in 2001.

This trend must be reversed, and we must balance the budget.









In FY2023, the U.S. Government spent \$6.16. trillion while only bringing in

Approximately half of federal discretionary spending is allocated to defense.

DEFENSE

Federal budget discretionary spending, 2023

All



Operation and maintenance \$317B Military Research. personnel development. \$173B test, and evaluation \$122B **Procurement** Other \$142B \$52B

Key issues:

- Efficiency of procurement
- Needless spending
- Optimized pricing
- Necessary procurement
- Waste in general

fundstrat

Source: Congressional Budget Office



DOGE: Sectors impacted by Dept of Gov't Efficiency

- **NEGATIVE:** Healthcare
 - coupled with RFK heading HHS
 - can a sector work when 2 sectors gov't scrutinizing?
- **NEGATIVE:** Govt contractors
 - Defense cos
 - IT consulting
- **POSITIVE: Productivity providers**
 - Palantir + other tech-focused providers
- **POSITIVE: Bond market via lower yields**

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BITCOIN: Potentially Strategic Reserve Asset







BITCOIN: Bitcoin vs S&P 500 Index

Since 2022



Source: Fundstrat, Bloomberg

12/10/2024

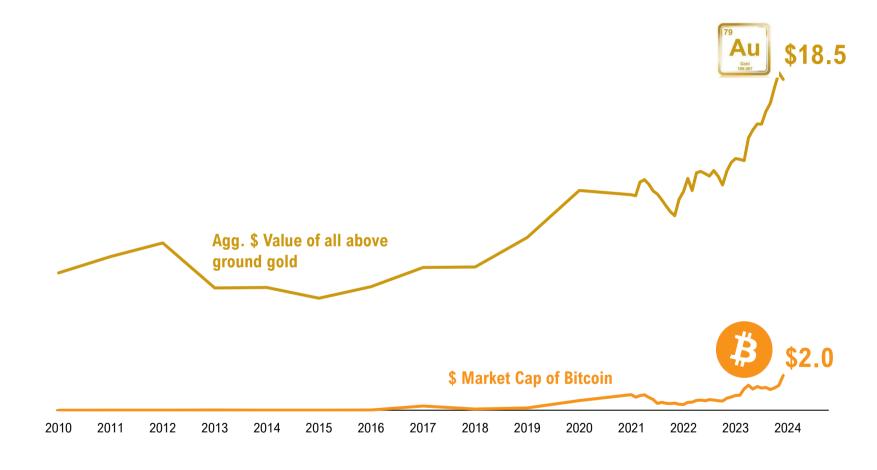


^{*}Start of 2022 Rebased to 100



BITCOIN: Just 10% of the value of the Gold market...

Total Market Value Bitcoin Vs. Gold Since 2010



Source: Fundstrat, Bloomberg





BITCOIN: Parity with Gold = \$1 million Bitcoin

Estimated Price of Bitcoin as a % Premium to Gold Supply

As of 11/25/24

Gold Pri Gold Total BT	ld Units (Troy C ce (\$ per Troy (tal Value (\$B) C Units (Tokens ce (\$ per Token	(2z.) \$2,708.7 \$18,769. \$19,784,8 \$19,4680. \$1,873.2	3 96 20 00	y Ounce) ⁽ a)	Parity \$950 ,			mium = million
		\$1,000	\$1,500	\$2,709	\$3,000	\$4,000	\$5,000	\$6,000
(c) 10%	\$35,024	\$52,536	\$94,870	\$105,072	\$140,096	\$175,1 <mark>2</mark> 0	\$210,144
ВТС	25%	\$87,560	\$131,340	\$237,176	262,680	\$350,240	\$437 300	\$525,360
premi to gol	d 50%	\$175,120	\$262,680	\$474,352	\$525,360	\$700,480	\$875,599	\$1,050,719
suppl	75%	\$262,680	\$394,020	\$711,529	\$788,039	\$1,050,719	\$13,399	\$1,576,079
	100%	\$350,240	\$525,360	\$948,705	\$1,050,719	\$1,400,959	\$1,751,199	\$2,101,439
	125%	\$437,800	\$656,700	\$1,185,881	\$1,313,399	\$1,751,199	2,188,999	\$2,626,798
	150%	\$525,360	\$788,039	\$1,423,057	\$1,576,079	\$2,101,439	\$2,626,798	\$3,152,158

Source: Fundstrat, Bloomberg





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TRUMP "put": Stock-market focused White House



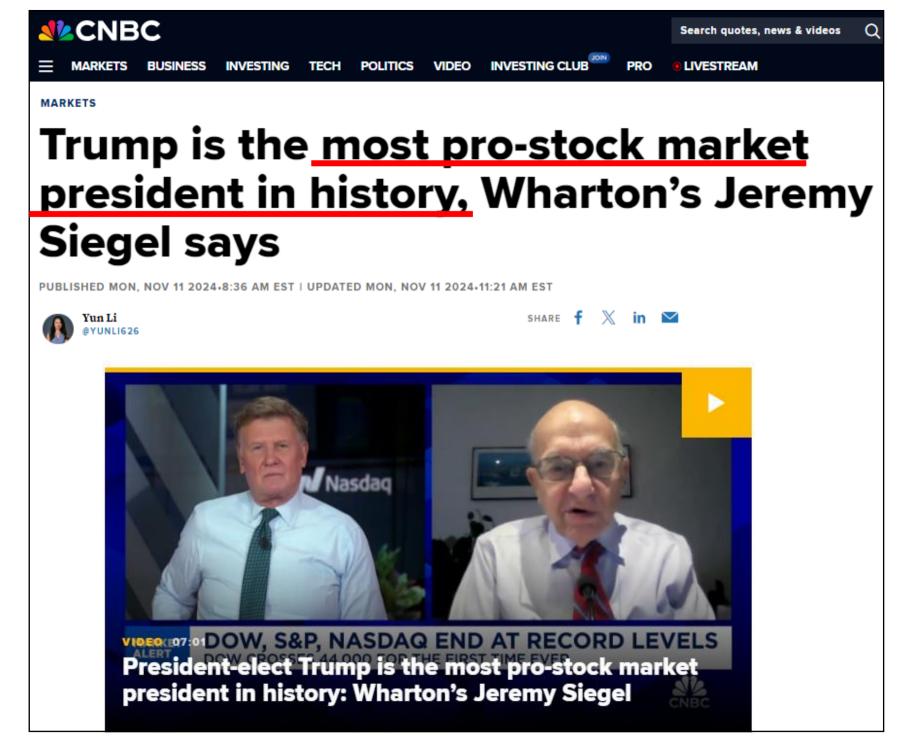
Low deficits = "yields stay low"

Strong growth = "grow out of debt"

Lots of drilling = "low inflation"





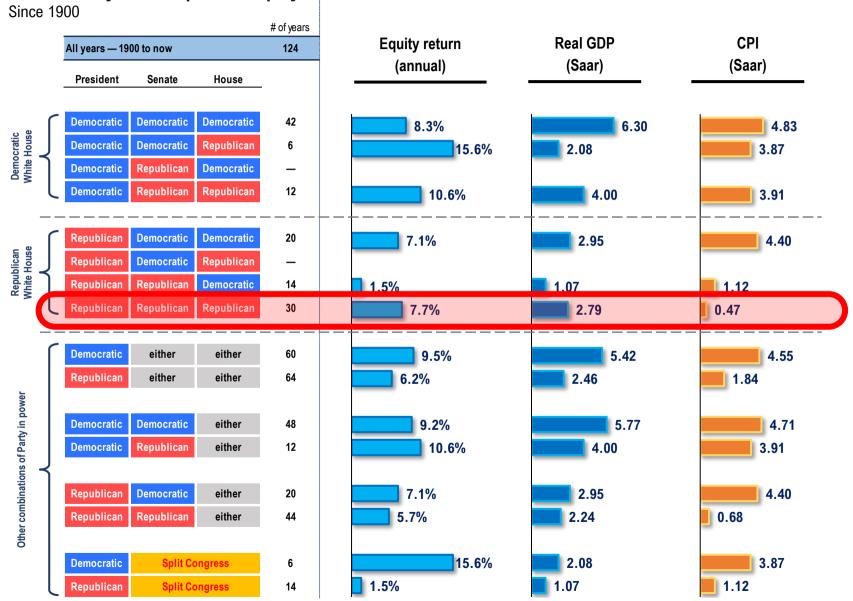






Political party in control: Comparative Stock and economic returns

Political Party and Comparative Equity and GDP returns



Source: Fundstrat, Bloomberg, BLS, BEA, senate.gov, house.gov





Presidential Year 1: Monthly Returns

Second half of year is worse

Monthly Returns per Presidential Term

Since 1929

Average

			Jan 1	Jan 21													
l_	First year of the term	<u>n =</u>	-> 20	-> 31	Feb	Mar	Apr	May	Jun	1H	T	Aug	Sep	Oct	Nov	D,	2H
	Rep. Prez. 2nd Term	_4_	-1.1%	0.5%	-1.1%	-0.1%	-0.7%	2.6%	0.1%	0.7%	2.0%	-2.9%	-1.2%	-0.2%	0.1%	0.5%	-1.8%
	Rep. Prez. 1st Term	_7_	0.2%	1.5%	-2.0%	0.0%	1.8%	0.0%	-0.1%	1.4%	1.6%	-0.4%	-2.8%	-0.6%	-0.1%	0.2%	-2.3%
	All Republican Prez.	11	-0.3%	1.1%	-1.7%	-0.0%	0.9%	0.9%	-0.0%	1.1%	1.8%	-1.3%	-2.2%	-0.4%	-0.0%	0.3%	-2.1%
	All instances since 1929	25	0.4%	0.3%	-1.7%	0.7%	2.5%	1.9%	0.5%	4.9%	2.2%	0.3%	-1.6%	-0.4%	0.6%	0.6%	1.8%
	All Democratic Prez.	14	0.9%	-0.4%	-1.7%	1.3%	3.9%	2.6%	0.8%	7.9%	2.5%	1.5%	-1.1%	-0.4%	1.1%	0.8%	4.8%
	Dem. Prez. 1st Term	8	-0.4%	-0.4%	-2.7%	2.2%	7.5%	4.2%	1.8%	13.0%	0.0%	4.0%	-1.8%	0.6%	2.8%	1.5%	7.2%
	Dem. Prez. 2nd Term	_6_	2.7%	-0.5%	-0.4%	0.1%	-1.0%	0.6%	-0.4%	1.2%	5.8%	-1.8%	-0.2%	-1.7%	-1.3%	-0.1%	1.6%

Win Ratio

Jan 1 Jan 21

I_		<u>n =</u>	-> 20	-> 31	Feb	Mar	Apr	May	Jun	1H	Jul	Aug	Sep	Oct	Nov	Dec	2H
	Rep. Prez. 2nd Term	4	50%	75%	50%	25%	25%	75%	25%	50%	75%	0%	50%	25%	75%	50%	50%
	Rep. Prez. 1st Term	7	57%	86%	29%	43%	71%	43%	29%	43%	57%	57%	29%	71%	71%	71%	43%
	All Republican Prez.	11	55%	82%	36%	36%	55%	55%	27%	45%	64%	36%	36%	55%	73%	64%	45%
	All instances since 1929	25	64%	64%	44%	52%	64%	64%	40%	56%	64%	52%	40%	56%	64%	76%	60%
	All Democratic Prez.	14	71%	50%	50%	64%	71%	71%	50%	64%	64%	64%	43%	57%	57%	86%	71%
	Dem. Prez. 1st Term	8	63%	50%	50%	75%	88%	88%	63%	88%	38%	88%	25%	63%	63%	100%	75%
	Dem. Prez. 2nd Term	6	83%	50%	50%	50%	50%	50%	33%	33%	100%	33%	67%	50%	50%	67%	67%
Г																	



2nd

2nd

2nd

2nd



Presidential Year 1: All Republican Terms



Second half of year

S&P 500 Performance for All Republican Terms

Since 1929

is worse

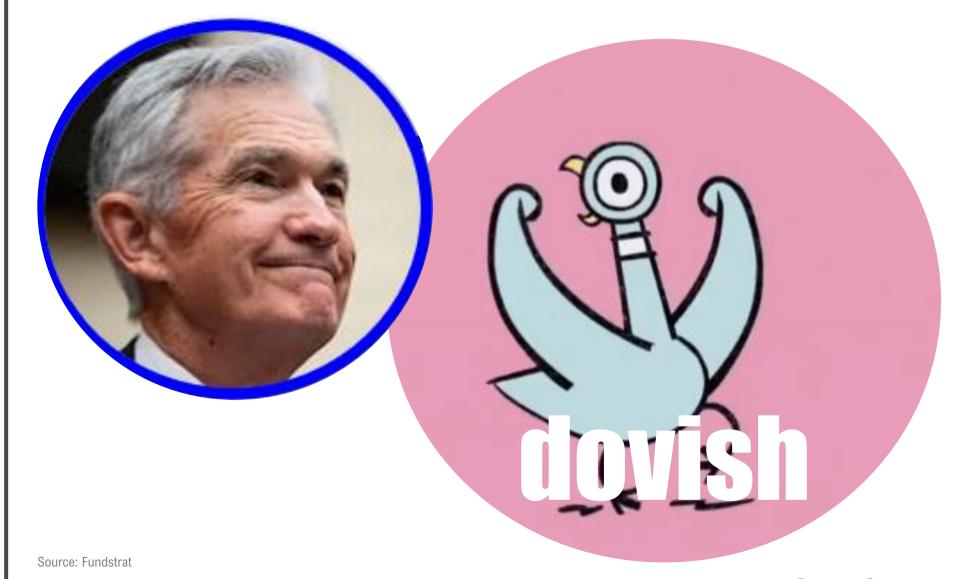
	Jan 1 -	- Jan 21													
Year	> 20	-> 31	Feb	Mar	Apr	May	Jun	1H	Jul	A lg	J ep	Oct	Nov	Dec	2H
1929	1.7%	3.5%	-0.6%	-0.2%	1.6%	-4.3%	10.4%	12.6%	5.4%	9.8%	-4.9 %	-19.9%	-13.4%	2.5%	-21.7%
1953	-1.6%	1.1%	-1.8%	-2.4%	-2.6%	-0.3%	-1.6%	-9.1%	2.5%	5.8%	0.1%	5.1%	0.9%	0.2%	2.8%
1957	-4.3%	0.7%	-3.3%	2.0%	3.7%	3.7%	-0.1%	1.5%	1.1%	-5.6%	-6.2%	3.2%	1.6%	-4.1%	-15.6%
1969	-2.1%	1.4%	-4.7%	3.4%	2.1%	-0.2%	-5.6%	-5.9%	-6.0%	4.0%	-2.5%	4 %	-3.5%	-1.9%	-5.8%
1973	0.6%	-2.3%	-3.7%	-0.1%	-4.1%	-1.9%	-0.7%	-11.7%	3.8%	-3.7%	4.0%	-0.1%	-11.4%	1.7%	-6.4%
1981	-3.0%	-1.4%	1.3%	3.6%	-2.3%	-0.2%	-1.0%	-3.4%	-0.7 /	-6.2%	-5.4%	4.9%	3.7%	-3.0%	-6.6%
1985	2.4%	2.5%	0.9%	-0.3%	-0.5%	5.4%	1.2%	14.7%	-0/5%	-1.2%	-3.5%	4.3%	6.5%	4.5%	10.1%
1989	3.2%	3.8%	-2.9%	2.1%	5.0%	3.5%	-0.8%	14.5%	8%	1.6%	-0.7%	-2.5%	1.7	2.1%	11.1%
2001	1.7%	1.7%	-9.2%	-6.4%	7.7%	0.5%	-2.5%	-7.3%	1.1%	-6.4%	-8.2%	1.8%	7.5%	0.8%	-6.2%
2005	-3.0%	1.1%	1.9%	-1.9%	-2.0%	3.0%	-0.0%	-1.7%	3.6%	-1.1%	0.7%	-1.8%	3.5%	-2.1%	4.8%
2017	1.5%	0.3%	3.7%	-0.0%	0.9%	1.2%	0.5%	8.2%	1.9%	0.1%	1.9%	2.2%	2.8%	1.0%	10.3%
All Repub	lican tei	rms													
Average	-0.3%	1.1%	-1.7%	-0.0%	0.9%	0.9%	-0.0%	1.1%	1.8%	-1.3%	-2.2%	-0.4%	-0.0%	0.3%	-2.1%
Win Ratio	55%	82%	36%	36%	55%	55%	27%	45%	64%	36%	36%	55%	73%	64%	45%
Republic	an Seco	nd term	<u>IS</u>												
Average	-1.1%	0.5%	-1.1%	-0.1%	-0.7%	2.6%	0.1%	0.7%	2.0%	-2.9%	-1.2%	-0.2%	0.1%	0.5%	-1.8%
Win Ratio	50%	75%	50%	25%	25%	75%	25%	50%	75%	0%	50%	25%	75%	50%	50%

Source: Fundstrat, Bloomberg

fundstrat



FED "put": Support jobs = support economy = support stocks







HIGH INTEREST RATES: A recession in "durable goods"

Recession in auto sales



Recession in durable goods



Recession in housing demand
 Inflect with









FED: If they do 1 cut in 2025... that is even more "dovish"

Fed doing fewer than 5 cuts in 2025 =

GOOD

- Fed needs to get to "Neutral"
- Fed funds 4.75%
- Neutral rate is 2.50% to 3.00%
- Still need 6 to 8 cuts (25bp each)
- Fewer cuts in 2025 = longer cutting cycle

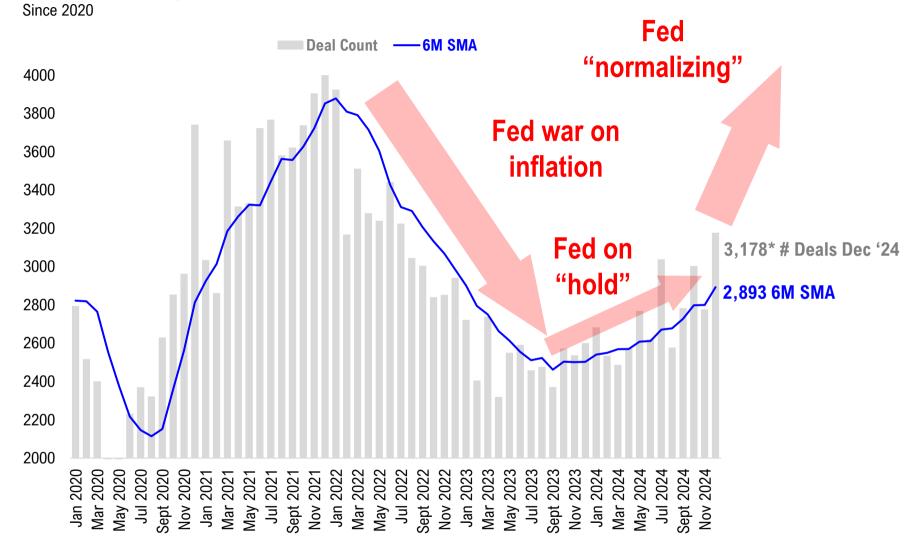
fundstrat

Source: Fundstrat



M&A Deals: Fed "normalizing" could foster Recovery

Total # M&A Deals by Month



Source: Fundstrat, Bloomberg



^{*}Current period value is adjusted based on Time Elapsed in period



Trump wins

100%

(Sept rate)







- Positive Bitcoin
- Positive Small-caps
 - Positive regional banks
 - Positive CRE
 - Positive de-regulation

Docitivo MS A

Positive Bitcoin

- Positive Small-caps
 - Positive regional banks
 - Positive CRE
 - Positive M&A

Small-caps: \$IWM \$IJR Pe Cyclicals

Cyclicals:
Negative Energy
Negative Healthcare

\$KRE \$XLF \$XLL

Bitcoin:

\$BTC \$MSTR \$SMLR



2025: Key Themes and Market Expectations

- **DOGE EFFECTIVE:** The most significant "surprise" fundamental developments likely come from the newly created Dept of Govt Efficiency (DOGE). Surprises:
 - identify areas of poor procurement/gov't waste
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- <u>STRONGER TAILWINDS</u> FOR SMID GRANNY THEMES

 SPACE AI/Labor → Musk involvement in new White House moves "space" forward LONGEVITY Millennials → Millennials are the most "obese" generation ever. MAHA DOGE Easing financial conditions + AI → Palantir/AI gain from DOGE
- STOCK PICKING: Correlations between stocks falling to 20 year lows.
 - Good for stock picking → SMID Granny Shots, Newton's upticks
 - reduced impact from macro drivers, except Fed
- ROTATION OUT OF "RISK-FREE": Capitulation of "cash is a strategy"

Source: Fundstrat





SPACE: 16 Space & Exploration Ideas

	Company information					Valuations				
				Market	YTD					
	Ticker	Name	GICS Sub-industry	Value (\$m)	Return	P/E	P/S	P/B		
1	PLTR	Palantir Technologies Inc. Class A	Application Software	\$158,010	317.9%	193.6x	59.1x	35.8x		
2	RKLB	Rocket Lab USA, Inc.	Aerospace & Defense	\$11,618	318.6%		27.4x	29.3x		
3	JOBY	Joby Aviation, Inc.	Passenger Airlines	\$6,526	30.9%		41794.1x	7.1x		
4	ASTS	AST SpaceMobile, Inc. Class A	Alternative Carriers	\$5,206	311.8%		1543.5x	15.8x		
5	AVAV	AeroVironment, Inc.	Aerospace & Defense	\$4,525	23.3%	47.6x	5.6x			
6	KTOS	Kratos Defense & Security Solutions, Inc.	Aerospace & Defense	\$4,114	35.8%	59.2x	3.7x	3.1x		
7	GSAT	Globalstar, Inc.	Alternative Carriers	\$3,993	21.6%		18.0x	11.7x		
8	IRDM	Iridium Communications Inc.	Alternative Carriers	\$3,592	-24.1%	40.2x	4.3x	6.0x		
9	SATS	EchoStar Corporation Class A	Cable & Satellite	\$3,334	41.9%		0.4x	0.3x		
10	ACHR	Archer Aviation Inc Class A	Aerospace & Defense	\$3,043	27.2%		5954.8x	8.5x		
11	VSAT	ViaSat, Inc.	Communications Equipment	\$1,224	-66.4%		0.3x	0.2x		
12	LUNR	Intuitive Machines, Inc. Class A	Aerospace & Defense	\$1,158	368.3%		8.2x			
13	PL	Planet Labs PBC Class A	Research & Consulting Services	\$1,100	56.7%		4.6x	2.4x		
14	RDW	Redwire Corp	Aerospace & Defense	\$814	326.0%		2.7x			
15	SPIR	Spire Global, Inc. Class A	Research & Consulting Services	\$354	82.1%		3.0x	4.2x		
16	SPCE	Virgin Galactic Holdings Inc	Aerospace & Defense	\$190	-86.8%		22.6x	0.6x		
	Average)		\$13,050	111.5%	85.2x	3090.8x	9.6x		
	Median			\$3,463	38.8%	53.4x	6.9x	6.0x		
	% of sto	ocks positive			81%					

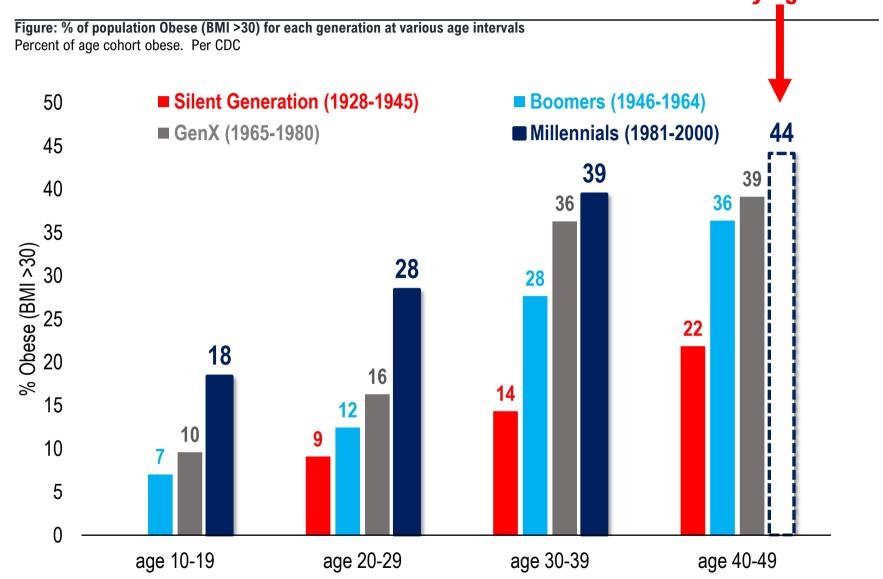
Source: Fundstrat, Factset





LONGEVITY: Millennials most obese generation

44% of millennials will be obese by age 40



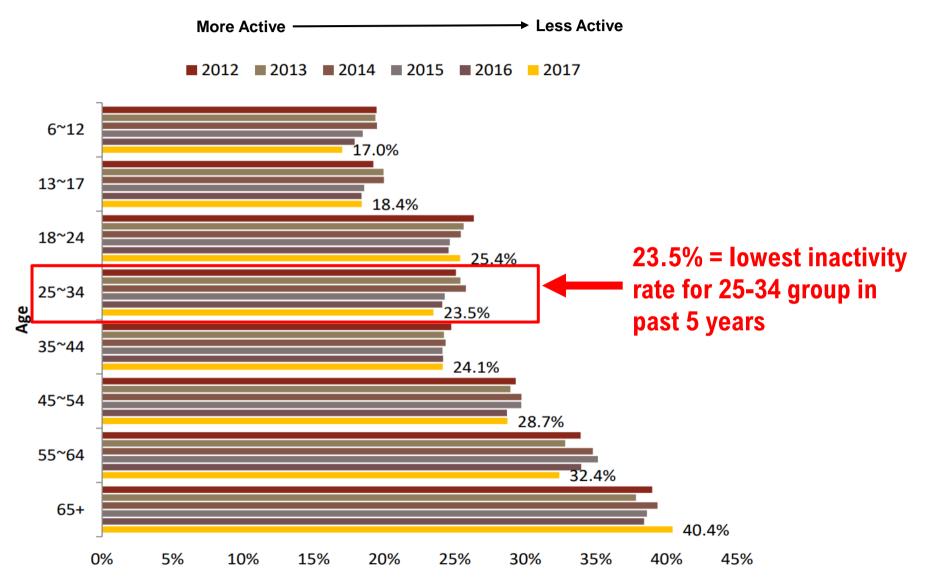
Source: Fundstrat, BLS, http://physicalactivitycouncil.com/PDFs/current.pdf





LONGEVITY: More physically active

Figure: Inactivity Rates Segmented by Age (Survey by Physical Activity Council) US Population, Ages 6+



Source: Fundstrat, BLS, http://physicalactivitycouncil.com/PDFs/current.pdf





HEALTH: We project 44% of Millennials will be obese by age 40-49...

Millennials are the most obese generation in the US according to the CDC. If the current trend continues, we estimate that by the time many millennials are between 40-49, 44% will be obese (BMI>30).

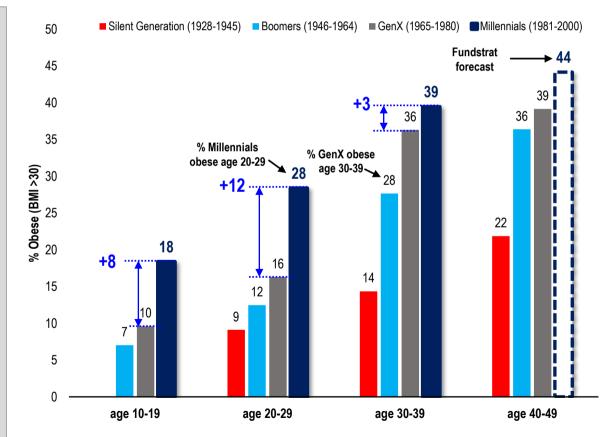
- Obese populations are more at risk for diseases/conditions such as Hypertension, Type II Diabetes, and heart disease
- We believe investors are underestimating the significant of the obesity crises in the US and anticipate the demand for drugs that help control related health problems will rise.
- The Harvard School of Public Health believes the CDC has previously underestimated the number of obese US adults due to self reporting error.

Figure: % of population Obese (BMI >30) for each generation at various age intervals Percent of age cohort obese. Per CDC

Investment Strategy

The rate of obesity (BMI>30) is expected to rise to 44% for Millennials aged 40-49, which is the next decade (based on trend vs GenX). We expect demand for the following services will surge as a consequence:

- Diet services and products, including weight loss programs.
- Weight management, including fitness centers.
- Drugs to treat health impact from obesity including hypertension and type II diabetes.
- Other demand for Healthcare/Medical services including drugs to control appetite as well as weight management surgical (and noninvasive procedures (liposuction, CoolSculpting, etc).



Source: Fundstrat, CDC, Bloomberg





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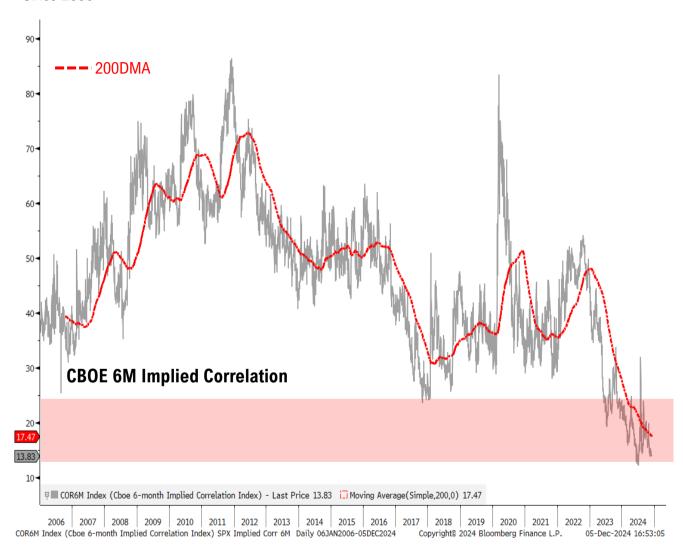
Source: Fundstrat





STOCK PICKING BETTER: Correlations for stocks falling = good

The collapse in internal correlation of S&P 500 shows systematic risk at low level Since 2006



Low correlation is good for stock pickers

Source: Fundstrat, Bloomberg





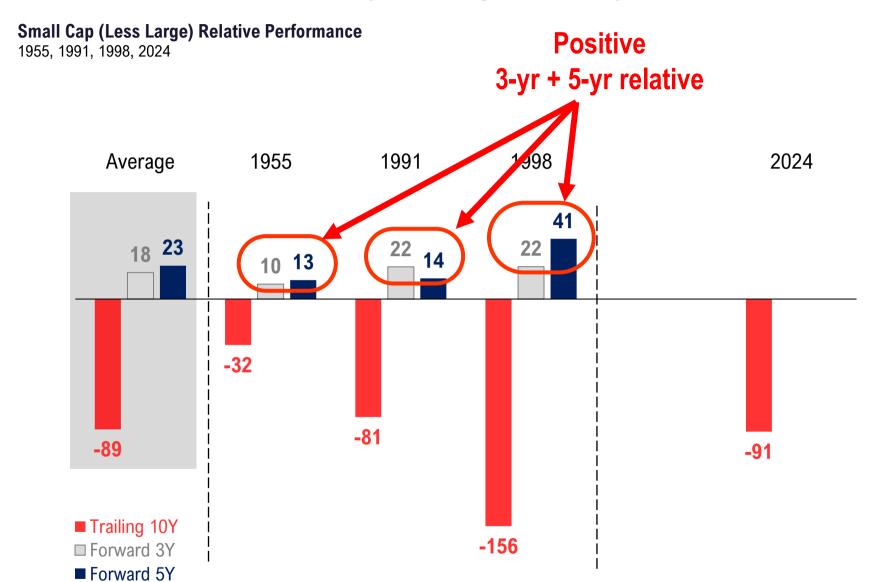
SMALL-CAPS: Case for Small-caps strong

- Small-caps benefit from the multiple tailwinds:
 - reviving "animal spirits"
 - M&A
 - upturn of ISM / cyclical activity 49% of Russell 2000
- Small-caps '26 EPS growth +18% vs 10% S&P 500
- Small-caps relative valuation more attractive at 13X median P/E '26 vs 17X S&P 500
- Small-caps 10-yr underperformance of S&P 500 is -91%, one of the worst ever only worse than 1988-1998, and 4 precedents followed by outperformance next 3 years and next 5 years





SMALL-CAPS: 2nd worst 10-yr trailing return... positive forward



Source: Fundstrat, Bloomberg, Fama French Data Library



^{*}Fama French Small Minus Big Portfolio used for 1955, Russell 2000 - S&P 500 used for 1991, 1998, and 2024



SMALL-CAPS: Russell 2000 Index vs S&P 500 Index

Since 2022



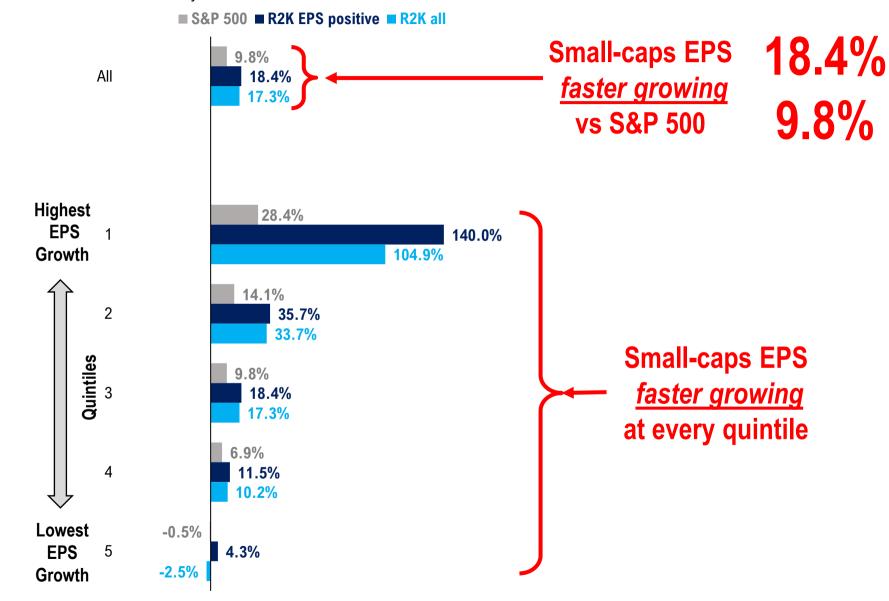




SMALL-CAPS: Faster Growing EPS Relative to S&P 500

S&P 500 and Russell 2000 Median EPS Growth

FY 2026 EPS Growth. Divided by Quintile

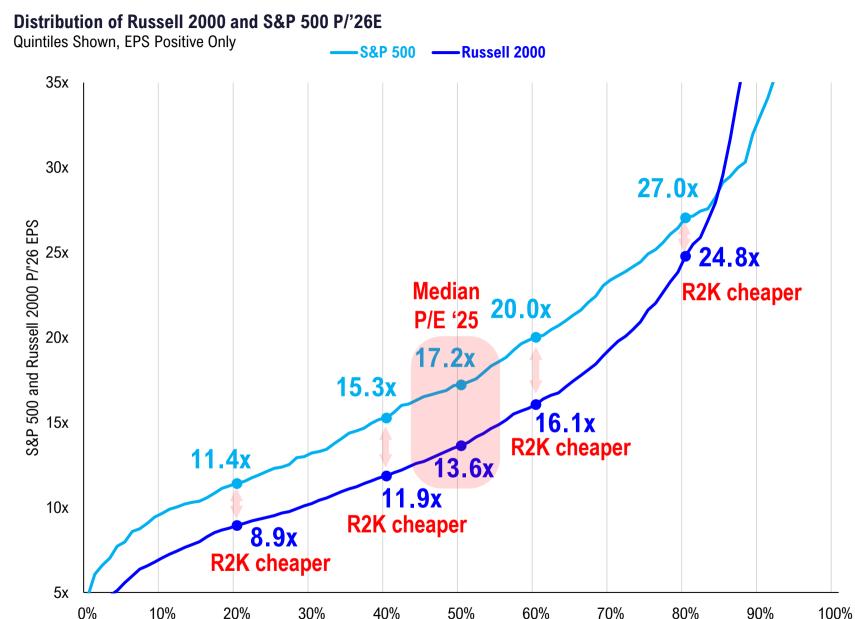


Source: Fundstrat, Factset





SMALL-CAPS: Undervalued Relative to S&P 500



Source: Fundstrat, Factset



%-tile

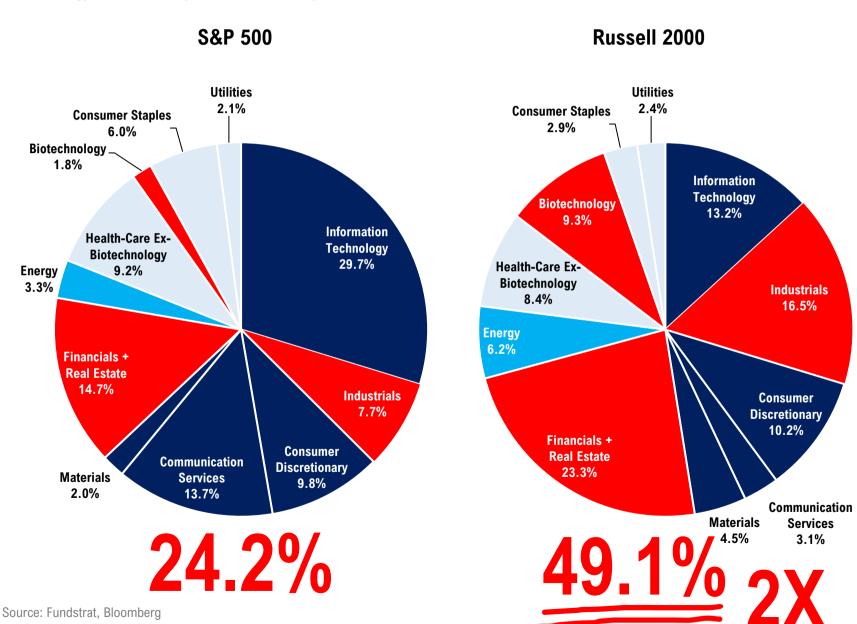
^{*}Dots represent the P/E of the const. nearest to the integer %-tile bracket from 0-100



SMALL-CAPS: More Exposure to Rate Sensitive Industries

GICS Sector Weightings of S&P 500 vs Russell 2000

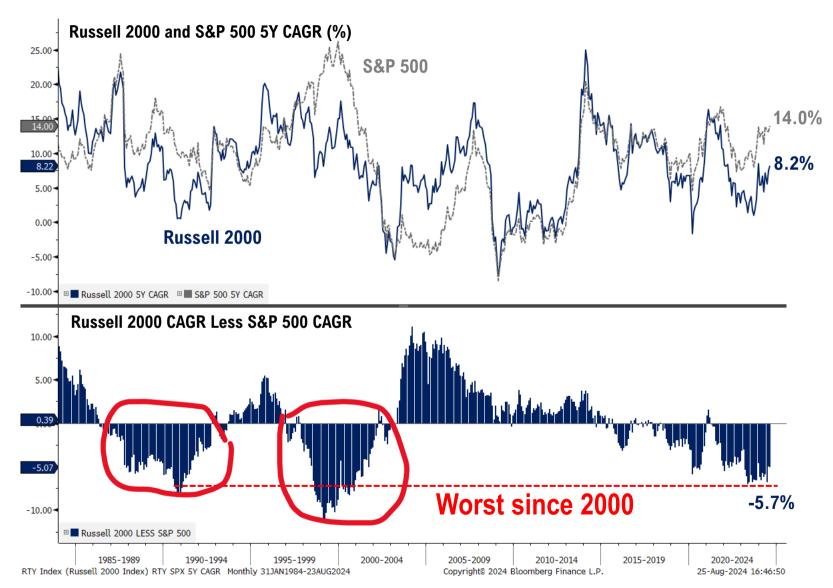
Biotechnology Shown ■ = Cyclicals; ■ = Near-Cyclicals; ■ = Defensives





SMALL-CAPS: Skepticism Largely Borne Out of Recency Bias

Russell 2000 and S&P 500 rolling 5Y annualized return Since 1984



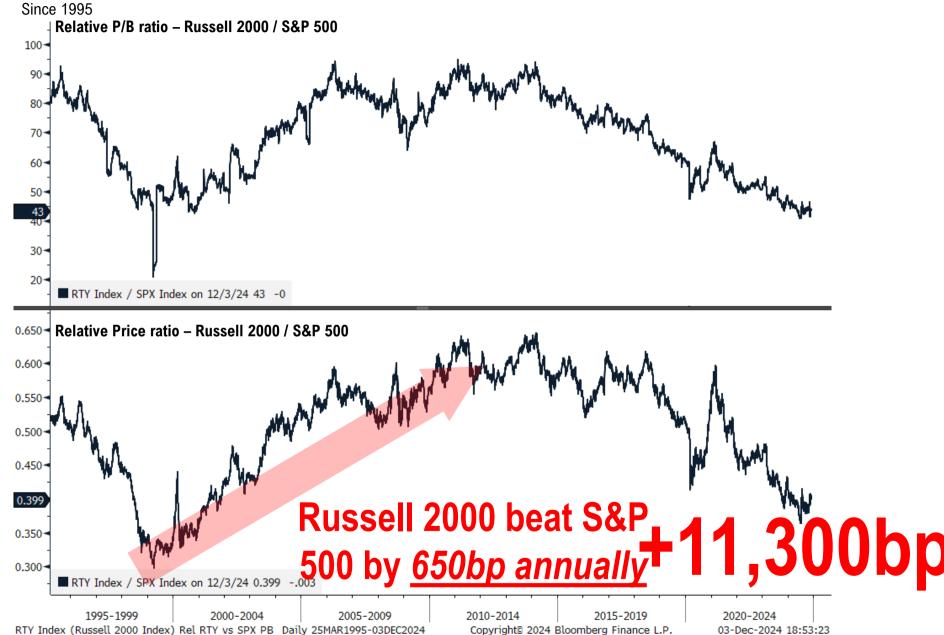
Source: Fundstrat, Bloomberg





SMALL-CAPS: Relative P/B Ratio at Key Levels

Relative Price to Book Ratio and Relative Price Ratio - Russell 2000 / S&P 500



Source: Fundstrat, Bloomberg

fundstrat



FINANCIALS: Case for Financials strong

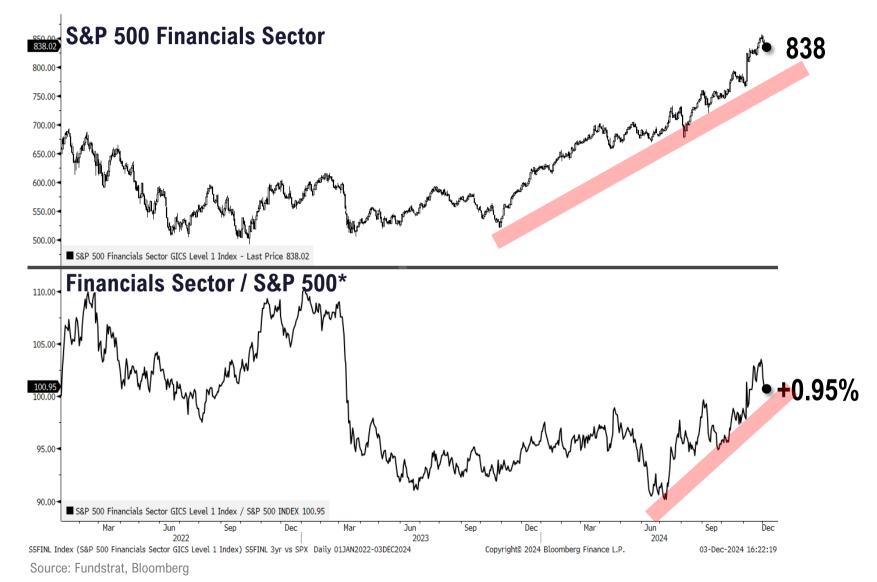
- Revived US "animal spirits" means economic activity likely picking up – ISM manufacturing depressed for nearly 3 years.
- Falling cost of capital and easing Fed means M&A activity likely rises, boosting investment banking activity.
- Capital markets and IPO activity could recover.
- Banks and financials beneficiary of potential White House push to de-regulation.
- Deposits and funding costs near peak. Fed cut relief to "High Cost Deposit" franchises and net interest margin (NIM) below long-term averages.





FINANCIALS: Financials Sector vs S&P 500 Index

Since 2022



*Start of 2022 Rebased to 100

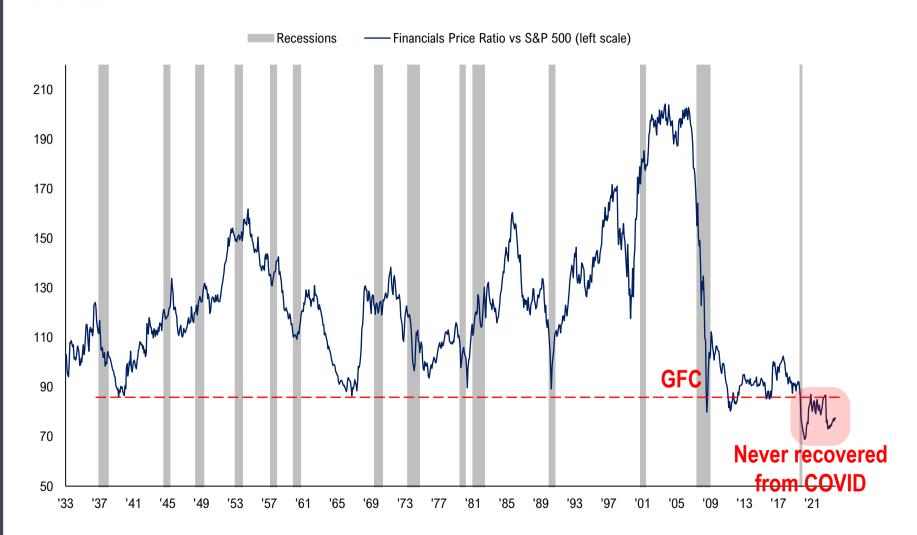




FINANCIALS: Never recovered post pandemic

Financials Price Ratio vs S&P 500

Since 1933

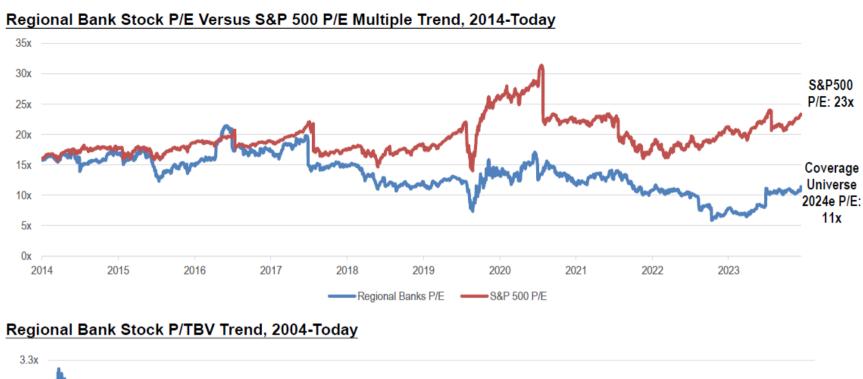


Source: Fundstrat, Fama Data Library, Bloomberg





Regional Bank Stock Multiples are Deeply Discounted to the Market





Source: S&P Global. Data is for the Nasdaq Bank Index (CBNK Index) and as of July 2024.





steven.alexopoulos@jpmorgan.com

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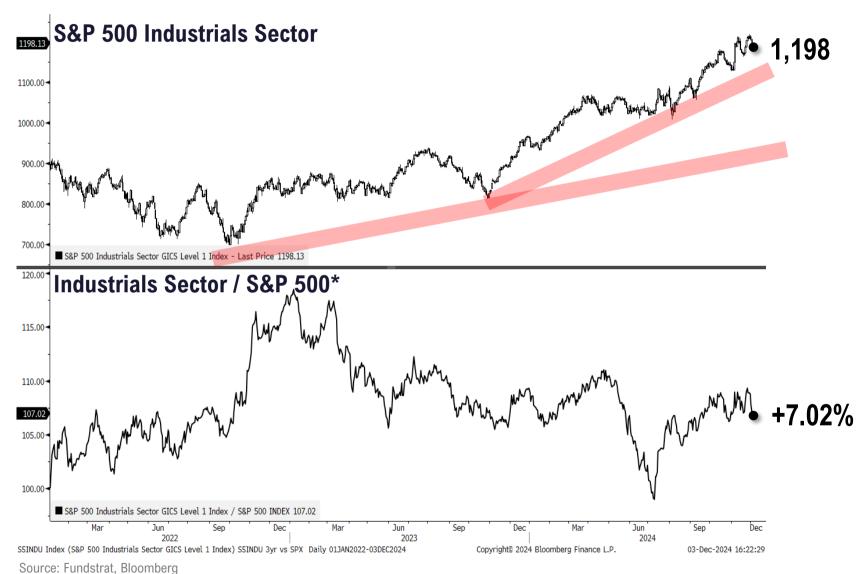
ANK

U.S. MID – AND SMALL- CAP B Steven Alexopoulos, CFA | 212-622-6041 |



INDUSTRIALS: Industrials Sector vs S&P 500 Index

Since 2022



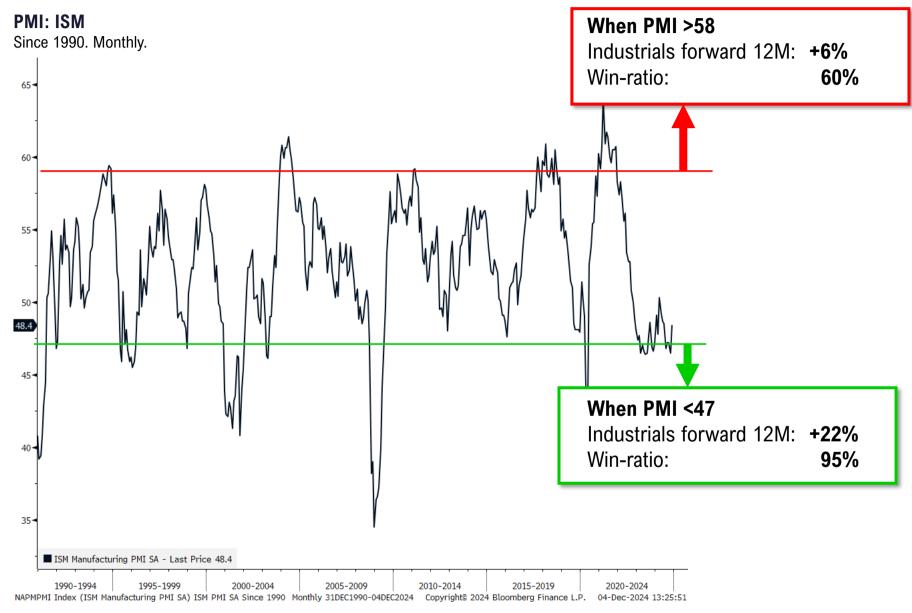
Journey 1 and Strat, Diooniberg

*Start of 2022 Rebased to 100





INDUSTRIALS: Buy Industrial stocks when PMI < 47



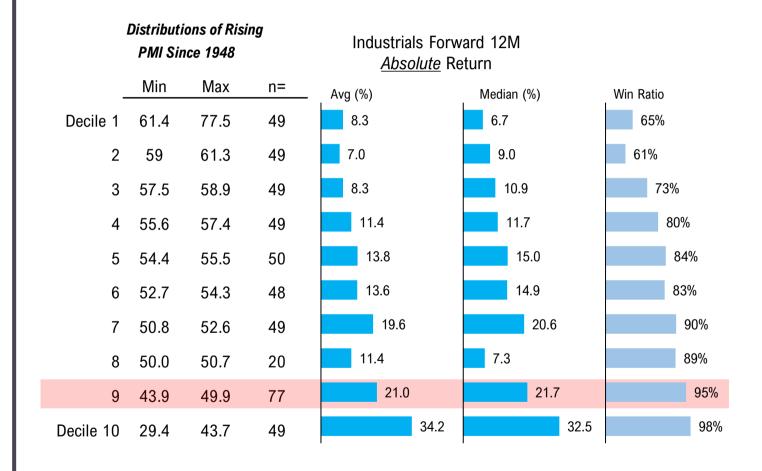
Source: Fundstrat, Bloomberg





INDUSTRIALS: Even better when PMIs <50 and RISING

INDUSTRIALS: Absolute Forward Returns of Industrials When PMI is Rising Since 1948



Source: Fundstrat, Bloomberg, Datastream





Why Granny Shots?

The term "Granny shot" refers to an unconventional basketball free throw style.

Shaquille:

(career success)

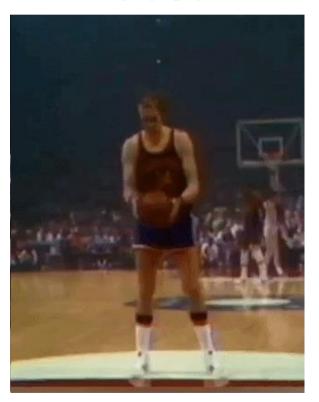
52%



Rick Barry:

(career success)

90%



Source: NBA, not a prediction of investment outcomes, but a description of a process





STRATEGY: SMID Granny represents the "best of the best" from Thematics

The SMID granny shots represent the best of the best small and mid-cap constituents from the thematic portfolios

• This is derived from looking at small or mid-cap stocks which appear in multiple themes.

Figure: SMID Granny Shots are the "best of the best"

Selected from a universe consisting of 2,471 small and mid-cap stocks

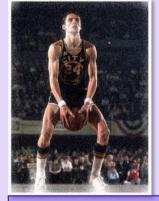
Tactical (6M-12M)

	# stocks	
Style tilt	52	
Seasonality	48	M
PMI Recovery	52	

Thematic (3Y-5Y)

	# stocks	
Energy Security	46*	/ \
Millennials	30	
Global Labor Suppliers	37	
Easing Financial Condition	41	

SMID Gra Shots



Rick Barry career free throw percentage was eye-popping 90%, incredible considering Shaquille O'Neal's only 52%.

His secret? The unorthodox style of underhanded throws, which is considered "not macho" enough for most players.

overlaps "layups"

4

3

MSTR		
PRIM,	MLI,	GVA

EXP. EME. CVLT

Tickers

APP, TPX, WSM

PLUS, CARG, CVNA

AYI, IBCP, TBBK

EWBC, NWPX, MCBS

SPOT, USLM, TWLO

STRL, SNEX, IONQ

SHAK, QNST, PI

OSPN, MCY, AVPT

LPX, ZETA, ITRI

IESC, SFM, HIMS

FIX, ESE, VMI, BANF

AWI, AIT, AGYS

Source: Fundstrat *Includes large cap







Rick Barry career free throw percentage was eye-popping 90%, incredible considering Shaquille O'Neal's only 52%.

His secret? The unorthodox style of underhanded throws, which is considered "not cool" enough for most players.

SMID GRANNY SHOTS: 44 ideas

Introducing new SMID Granny Shot portfolio.

 These stocks are recommended across at least two of our investment strategies within SMID Universe, which makes them likely to benefit from multiple themes and secular tailwinds.

Source:	Fundstrat,	Factset,	Bloomberg
---------	------------	----------	-----------

					<u> </u>		<u>%</u> //	3,0			%
	Ticker	Company	Mkt Cap (\$M)	¢	5/K/c	39/		16.	ille		Sello
1	MSTR	Microstrategy Inc	\$77,364	•				•	•	•	4
2	PRIM	Primoris Services Corp	\$4,165	•	•	•					3
3	MLI	Mueller Industries Inc	\$9,117	•		•				•	3
4	GVA	Granite Construction Inc	\$4,183	•	•	•					3
5	EXP	Eagle Materials Inc	\$9,310	•	•	•					3
6	EME	Emcor Group Inc	\$21,819	•	•	•					3
7	CVLT	Commvault Systems Inc	\$7,570	•		•	•				3
8	APP	Applovin Corp	\$95,890	•					•		2
9	TPX	Tempur Sealy International	\$9,600					•		•	2
10	WSM	Williams-Sonoma Inc	\$22,989					•		•	2
11	PLUS	Eplus Inc	\$2,120					•		•	2
12	CARG	Cargurus Inc	\$3,352					•		•	2
13	CVNA	Carvana Co	\$30,395					•		•	2
14	AYI	Acuity Brands Inc	\$9,853			•				•	2
15	IBCP	Independent Bank Corp/Mi	\$790			•				•	2
16	TBBK	Bancorp Inc/The	\$2,645			•				•	2
17	EWBC	East West Bancorp Inc	\$14,363			•				•	2
18	NWPX	Northwest Pipe Co	\$535		•	•					2
19	MCBS	Metrocity Bankshares Inc	\$877	•		•					2
20	SPOT	Spotify Technology Sa	\$93,870	•				•			2
21	USLM	United States Lime & Mine	\$4,107	•	•						2
22	TWLO	Twilio Inc	\$16,633	•		•					2
23	STRL	Sterling Infrastructure Inc	\$5,614	•	•						2
24	SNEX	Stonex Group Inc	\$3,263	•		•					2
25	IONQ	long Inc	\$7,134	•					•		2
26	SHAK	Shake Shack Inc	\$5,335	•				•			2
27	QNST	Quinstreet Inc	\$1,227	•	•						2
28	PI	Impinj Inc	\$4,429	•					•		2
29	OSPN	Onespan Inc	\$710	•		•					2
30	MCY	Mercury General Corp	\$3,988	•		•					2
31	AVPT	Avepoint Inc	\$3,501	•					•		2
32	LPX	Louisiana-Pacific Corp	\$8,191	•		•					2
33	ZETA	Zeta Global Holdings Corp	\$4,561	•					•		2
34	ITRI	Itron Inc	\$5,069	•		•					2
35	IESC	les Holdings Inc	\$5,036	•	•						2
36	SFM	Sprouts Farmers Market Inc	\$14,691	•				•			2
37	HIMS	Hims & Hers Health Inc	\$6,486	•				•			2
38	FIX	Comfort Systems Usa Inc	\$16,344	•	•						2
39	ESE	Esco Technologies Inc	\$3,690	•		•					2
40	VMI	Valmont Industries Inc	\$6,638	•	•						2
41	BANF	Bancfirst Corp	\$4,219	•		•					2
42	AWI	Armstrong World Industries		•		•					2
43	AIT	Applied Industrial Technolo	\$10,400	•	•						2
44	AGYS	Agilysys Inc	\$3,627	•					•		2



SMID GRANNY Performance

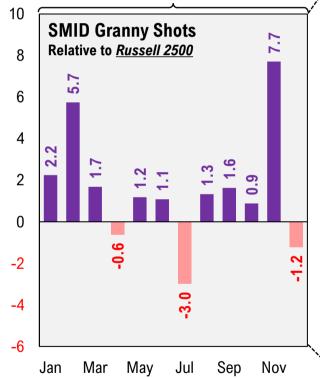
As of 12/10/2024

SMID Granny Shots Return Relative to Russell 2500

Monthly since SMID Granny Shots Inception on 1/16/2024

2024YTD Outperformed

+2,287bps



Source: Fundstrat, Factset

^{*} Jan 2024 return is calculated since SMID Granny Shots introduction on Jan 16.

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	Ticker	Company	Mkt Cap (\$M)	ć	SHE S	8850 8850		inergi	Miler	3000	Sild	Addied Court
1	MSTR	Microstrategy Inc	\$77,364	•				•	•	•	4	
2	PRIM	Primoris Services Corp	\$4,165	•	•	•					3	
3	MLI	Mueller Industries Inc	\$9,117	•		•				•	3	
4	GVA	Granite Construction Inc	\$4,183	•	•	•					3	
5	EXP	Eagle Materials Inc	\$9,310	•	•	•					3	
6	EME	Emcor Group Inc	\$21,819	•	•	•					3	
7	CVLT	Commvault Systems Inc	\$7,570	•		•	•				3	
8	APP	Applovin Corp	\$95,890	•					•		2	
9	TPX	Tempur Sealy International	\$9,600					•			2	
10	WSM	Williams-Sonoma Inc	\$22,989								2	
11	PLUS	Eplus Inc	\$2,120								2	
12	CARG	Cargurus Inc	\$3,352								2	
13	CVNA	Carvana Co	\$30,395								2	
14	AYI	Acuity Brands Inc	\$9,853								2	
15	IBCP	Independent Bank Corp/Mi	\$790								2	
16	TBBK	Bancorp Inc/The	\$2,645								2	
17	EWBC	East West Bancorp Inc	\$14,363								2	
18	NWPX	Northwest Pipe Co	\$535								2	
19	MCBS	Metrocity Bankshares Inc	\$877								2	
20	SPOT	Spotify Technology Sa	\$93,870								2	
21	USLM	United States Lime & Mine			•						2	
22	TWLO	Twilio Inc	\$16,633								2	
23	STRL	Sterling Infrastructure Inc	\$5,614		•						2	
24	SNEX	Stonex Group Inc	\$3,263								2	
25	IONQ	long Inc	\$7,134								2	
	SHAK	Shake Shack Inc	\$5,335								2	
27	QNST	Quinstreet Inc	\$1,227								2	
	PI	Impinj Inc	\$4,429								2	
	OSPN	Onespan Inc	\$710								2	
	MCY	Mercury General Corp	\$3,988								2	
	AVPT	Avepoint Inc	\$3,501								2	
	LPX	Louisiana-Pacific Corp	\$8,191								2	
	ZETA	Zeta Global Holdings Corp	\$4,561								2	
	ITRI	Itron Inc	\$5,069								2	
	IESC	les Holdings Inc	\$5,036								2	
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	VMI	Valmont Industries Inc	\$6,638								2	
	BANF	Bancfirst Corp	\$4,219								2	
42		Armstrong World Industries									2	
	AIT	Applied Industrial Technology				•					2	
	AGYS	Agilysys Inc	\$10,400		•						2	
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GRANNY SHOTS: Large-cap Grannies now an ETF \$GRNY

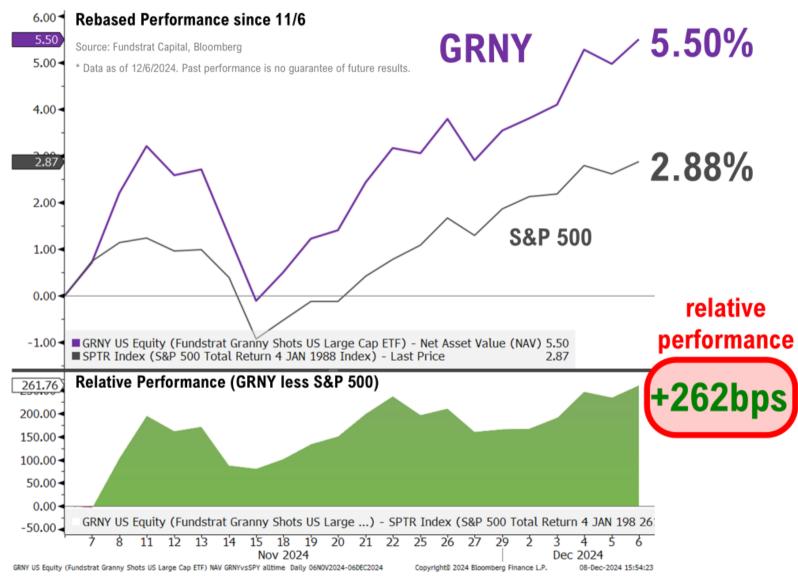






GRNY Performance since Inception

vs. S&P 500, measured by NAV (Net Asset Value)



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Disclosures

rom: Quarter-End as of 9/30/20					
Performance	One Month	Three Months	Six Months	QTD	Fund Inception
ETF - NAV	-	-	-	-	-
ETF - Market	-	-	-	-	-
Benchmark	-	-	-	-	-

Expense Ratio: 0.75%

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