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Evidence-based research.
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Macro Minute Video

November 6, 2026

VIDEO FLASH: US CORPORATES PROVEN ADAPTIVE TIME AND AGAIN IN THE PAST 7 YEARS. TURNING CRISIS INTO AN OPPORTUNITY. THE SAME WILL HAPPEN WITH THE 'BLUE TSUNAMI.'



Thomas Lee, CFA AC

HEAD OF RESEARCH

VIDEO: The Japanese word for crisis is Ke-Ke, which is two words: danger and opportunity. US corporates and technology companies have navigated multiple shocks and crises over the past 7 years. To us, this 'blue tsunami' is another crisis, but we expect US companies to turn this into an opportunity.

More in today's Macro Minute video linked here (duration: 7:09).



Week of 11/9 - 11/13:



Thomas Lee, CFA
Head of Research

	FLASH Report	Macro Minute Video
Mon PM / Tue AM		
Tue PM / Wed AM		
Wed PM / Thu AM		
Thu PM / Fri AM		

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